

Raising the Grade: Going Smokefree, Limiting Access to Tobacco Products, & Addressing the Youth Vaping Epidemic

Todd Bodem - Guadalupe City Administrator

**Shantal Hover-Jones, MPH,
Coordinator - Tobacco Prevention Program**



City Recommended Actions

Introduction of one Tobacco Control Ordinance:

1. Adding Chapter 5.53 Licensure of Tobacco Retailers;
2. Adding 8.60 smoking in public with a comprehensive smoke-free public places and multiunit housing ordinance

CITY STAFF RECOMMENDATION:

Move to introduce Ordinance No. 2020-489 adding Chapter 5.53 (Licensure of Tobacco Retailers) and Chapter 8.60 (Smoking in Public Places) to the Guadalupe Municipal Code.

Raising the Grade: From **F** to **A**

- The American Lung Association's 2020 State of Tobacco Control Report grades all cities and counties in California on policies for smoke-free outdoor environments, smoke-free housing, and reducing sales of tobacco products.
- How well are cities protecting their residents from tobacco?
- City Council has requested that the City work with the Public Health Department's Tobacco Prevention Program to draft ordinances that will raise the City's grade from: **F to A**.



Santa Barbara County

	Buena Vista	Capitola	Goleta	Guadalupe	London	Santa Barbara	Santa Maria	Solano	Santa Barbara County Unincorporated
Overall Tobacco Control Grade	D	B	B	F	F	C	C	D	B
TOTAL POINTS	2	10	9	0	1	6	7	4	10
Smokefree Outdoor Air	C	A	B	F	D	B	C	A	B
Dining	2	4	2	0	0	2	0	4	2
Entryways	4	4	4	0	0	2	4	4	4
Public Events	0	3	0	0	0	4	0	4	4
Recreation Areas	4	4	1	0	3	4	4	4	3
Service Areas	2	4	4	0	0	4	0	4	4
Sidewalks	0	1	0	0	0	1	0	0	0
Worksites	0	1	0	0	0	0	0	0	0
TOTAL POINTS	12	21	13	0	3	17	8	21	17
Smokefree Housing	F	C	D	F	F	D	F	F	C
Nonsmoking Apartments	0	0	0	0	0	0	0	0	0
Nonsmoking Condominiums	0	0	0	0	0	0	0	0	0
Nonsmoking Common Areas	0	4	2	0	0	2	0	0	4
TOTAL POINTS	0	4	2	0	0	2	0	0	4
Reducing Sales of Tobacco Products	F	A	A	F	F	C	A	F	A
Tobacco Retailer Licensing	0	4	4	0	0	2	4	0	4
TOTAL POINTS	0	4	4	0	0	2	4	0	4
Emerging Issues Bonus Points									
Emerging Products Definition - Secondhand Smoke	1	0	1	0	1	1	1	1	1
Emerging Products Definition - Licensing	0	1	1	0	0	0	1	0	1
Retailer Location Restrictions	0	1	1	0	0	0	0	0	1
Sale of Tobacco Products in Pharmacies	0	0	0	0	0	0	1	0	0
Flavored Tobacco Products	0	0	0	0	0	0	1	0	1
Minimum Pack Size of Cigars	0	0	0	0	0	0	1	0	1
TOTAL POINTS	1	2	3	0	1	1	5	1	5

1. Licensure of Tobacco Retailers

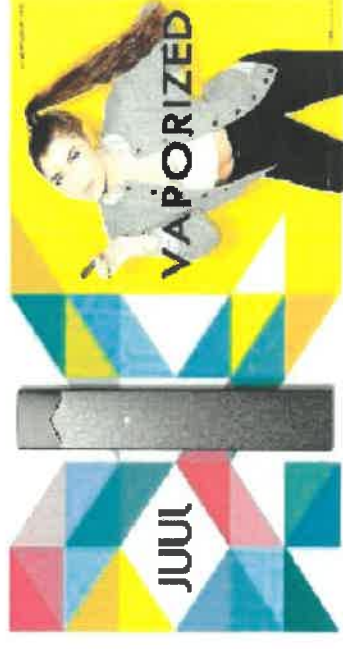
The purpose and intent of these changes is to protect the public's health by providing the orderly regulation of businesses selling tobacco.

- Require any State licensed tobacco retailer to obtain a City Tobacco Retailer License and renew such license annually.
- Retailers pay a license fee to cover the City's cost to administer and enforce the ordinance (charging a sufficient fee is a key requirement of the ALA criteria).
- Penalties for violation include suspensions and revocations
- This ordinance would allow the City to regulate the types of products sold (banning sale of flavored tobacco), the pricing, and the place/proximity of retailers.

Youth Vaping Epidemic

Rising Popularity

- E-cigarettes are the **most popular** tobacco product among youth
- Between 2016 and 2018, the use of e-cigarettes almost **doubled** from 6% to 10% in 9th graders and 8% to 15% in 11th graders (CHKS)
- E-cigarette usage by high school students **increased 78%** between 2017-2018. (CDC)



Marketing Strategies: Flavored Tobacco

15,500

tobacco flavors
and counting

WAGY CREAM POPS, COGO POPS, LUCKY CHARM, APPLE JAX, SILLY RABBIT, CHOO CHOO CRUNCH, BIRD SEEDS



JUUL

- **Very high nicotine content:**
59 mg/mL vs. 25 mg/mL in other e-cigs
 - 1 pod = 2 packs of cigarettes
- **Salt-based nicotine entered market in 2015**
 - Benzoic acid added to nicotine = more comfortable to inhale higher concentrations & rapid absorption
- **JUUL Labs represents 78% of the current electronic smoking device (ESD) market share**
- **For every 1 adult smoker who switches, 81 teens will initiate the use of JUUL (Soneji et al.)**



Cigs in a Pod



tobaccopreventiontoolkit.stanford.edu

1 Pack of Cigarettes
≈20 mg of nicotine



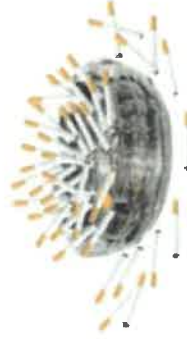
≈20
CIGARETTES



1 JUUL pod
≈4.2 mg of nicotine



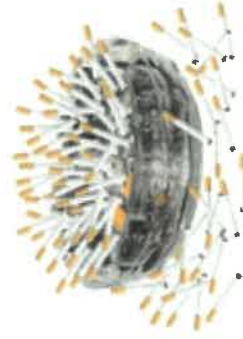
≈41
CIGARETTES



1 PHIX pod
≈7.5 mg of nicotine



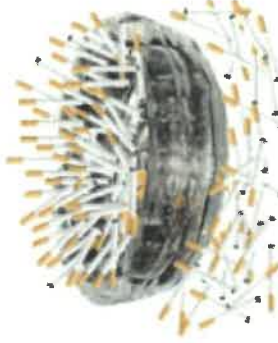
≈75
CIGARETTES



1 Saorin pod
≈9.0 mg of nicotine



≈90
CIGARETTES





Health Effects

Neurotoxin

- Key brain receptors impacted; can alter brain development and lead to impaired cognitive functioning later in life
- Greater vulnerability to addiction to other drugs
- Damages lung & heart tissues

E-cigarette, or Vaping, Product Use Associated Lung Injury (EVALI)

- As of Feb 18, 2020, 2,807 lung injury cases have been reported along with 68 deaths nationwide (CDC)

COVID-19 and Smoking

- Smoking and vaping harms the lungs, putting you at greater risk for a severe COVID-19 illness, if infected
- Twice as likely to have more serious symptoms



Menthol & Mint

- Created by Tobacco Industry to make cigarettes more appealing
- ‘Starter’ product for youth
- Younger users tend to perceive menthol cigarettes as safer
- Easier to start, harder to quit
- Predatory marketing of African Americans, Hispanic/Latinos and many other priority populations
- Mint flavored JUUL pod is #1 most popular among youth



Did you know?

In 2009, the FDA banned the sale, distribution, and manufacture of cigarettes that contained flavors, if a menthol cigarette ban had been enacted in 2011, it could have saved **320,000** lives.

Addressing the Vaping Epidemic

1. Establish Local Licensing of Tobacco Retailers

- These policies reduce youth sales rates and holds retailers accountable via local enforcement and relationship building

2. Ban Youth-Friendly Tobacco Product Flavors

- Tobacco industry concentrates its marketing to exploit this growing trend
- Flavors hook kids – four out of five kids who have used a tobacco product started with a flavor

3. Restrict Pricing Strategies

- Youth and low SES tobacco users are very price-sensitive consumers
- Tobacco companies lower prices through discounting schemes and coupons to encourage consumption and addiction

4. Establish requirements for minimum pack size and price

- Prevents predatory pricing of tobacco products (ex: \$1 for 2 cigarillos)
- Manufacturers must increase the number of units per package and raise the price of cheap tobacco products. These strategies make products less accessible. Every 10% increase in the price of cigarettes = 3-5% decrease in adult smoking and 6-7% decrease in youth smoking (Tauras et al., 2016).

2. Secondhand Smoke Ordinance

A comprehensive smoke free public places and multiunit housing ordinance

- Components of the ordinance: no smoking permitted in the following locations
 - Within 20 ft of all doorways/windows/vents of public and private buildings and nonsmoking areas
 - Commercial area sidewalks
 - Recreational areas including sidewalks
 - Outdoor dining including restaurants and bars
 - Service areas (bus stops, ATM, etc.)
 - Tobacco retailers and smoking lounges
 - Outdoor worksites
 - The common indoor and outdoor areas of multi-unit housing
 - On the entire property, inside all attached units of apartments, condominiums, townhouses

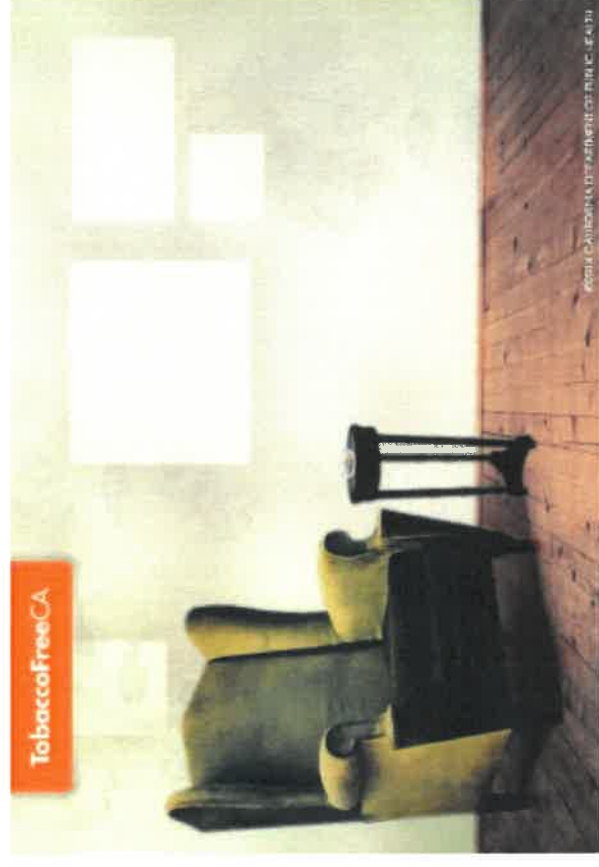
*The prohibition does not cover detached single-family homes, even if they have an accessory dwelling unit.

Secondhand Smoke: **There is no safe level of exposure**

- All secondhand (SHS) exposure produced by cigarettes, e-cigarettes and vaping devices, cigarillos, hookah, and marijuana, is harmful to health.
- 70 cancer-causing chemicals in SHS from cigarettes — even brief exposure to these toxic chemicals is dangerous.
- SHS is classified as a ‘**toxic air contaminant**’, killing tens of thousands of Americans every year.
- It is especially dangerous for children, pregnant women, the elderly, and those with chronic illnesses.
- E-cigarettes and vaping devices emit a toxic aerosol. Most aerosol is a mixture of nicotine, tiny particles of metals, and contains at least 10 cancer-causing chemicals. Can cause birth defects or other reproductive harm.

Secondhand Smoke: In the Home

- Secondhand smoke travels through vents, pipes, windows and tiny cracks in drywall
- Smoke can be absorbed into carpets, furniture, clothes and toys
- The chemicals from the smoke can be recycled in the air for months
- Extremely costly for landlords to clean a unit with a smoker (over \$5,000 a unit)
- Thirdhand smoke settles into walls, carpets, and furniture and is extremely difficult to remove from a space



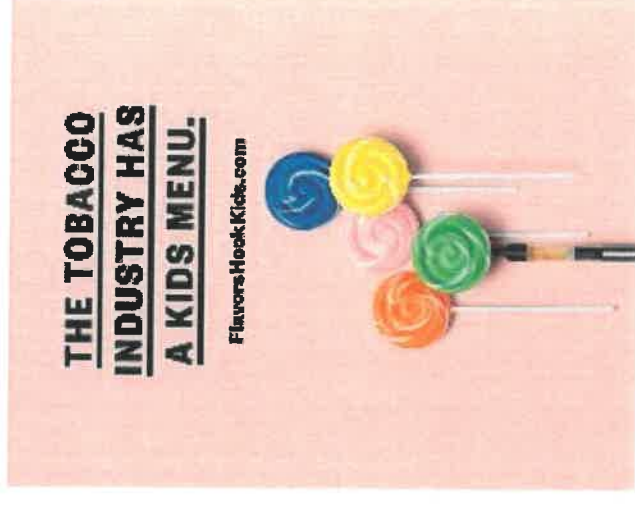
Secondhand Smoke: Multiunit Housing



Among multiunit housing residents with smoke-free home rules, **34 percent** report that secondhand smoke involuntarily enters their homes from somewhere else in or around the building.

In Summary: Taking Local Action

- The purpose and intent of these changes is to protect the public's health by providing the orderly regulation of businesses selling tobacco and protections against secondhand smoke.
- These ordinances will significantly improve the state of tobacco control in the City of Guadalupe and protect residents from the harmful effects of secondhand smoke exposure and potential lifelong nicotine addiction.
- These ordinances will give the City an **A** on the ALA report card.





Guadalupe Taskforce:
CHKS Tobacco Results and
Multiunit Housing Data

1

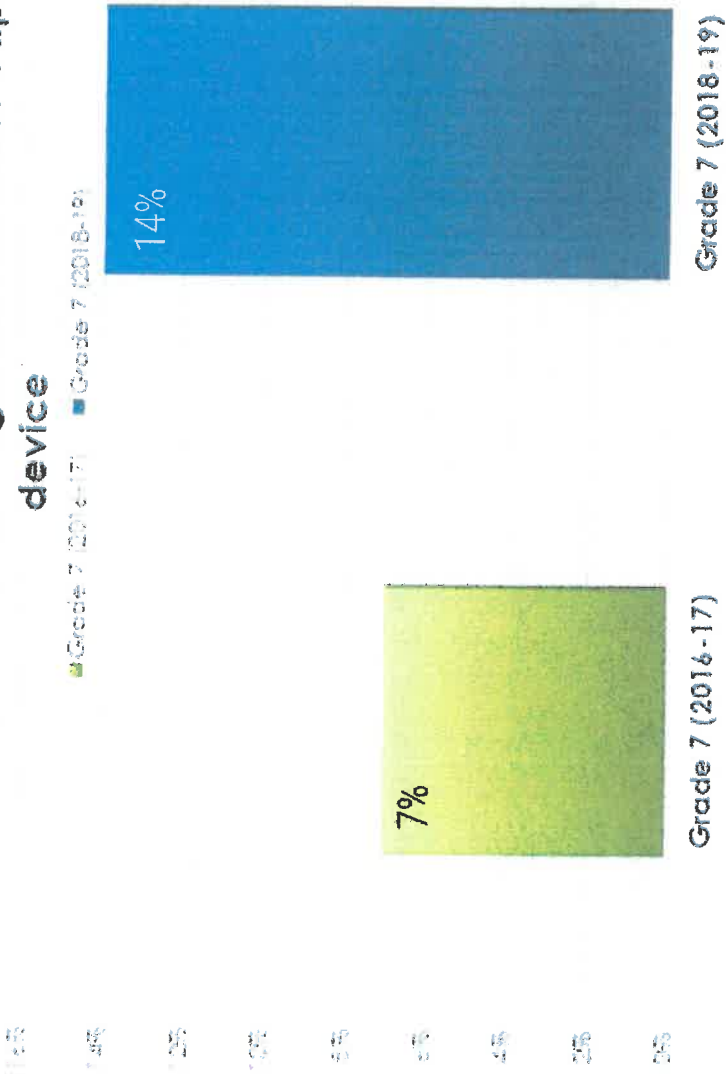
Guadalupe Union School District CHKS Data

2016/17-2018/19

Guadalupe Union School District CHKS Data

2016/17-2018/19

1. Ever used electronic cigarettes or other vaping device

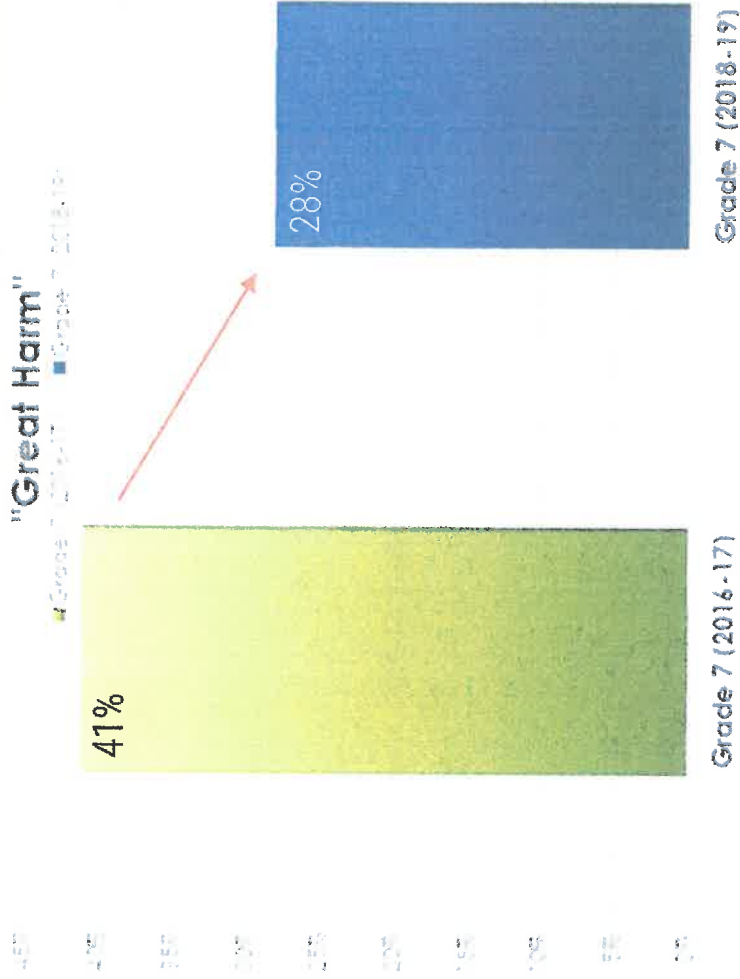


According to the CHKS, Guadalupe 7th grade **students use of e-cigs or vaping devices doubled** from 7% to 14%.

Guadalupe Union School District CHKS Data

2016/17-2018/19

2. Harmfulness of occasional cigarette smoking

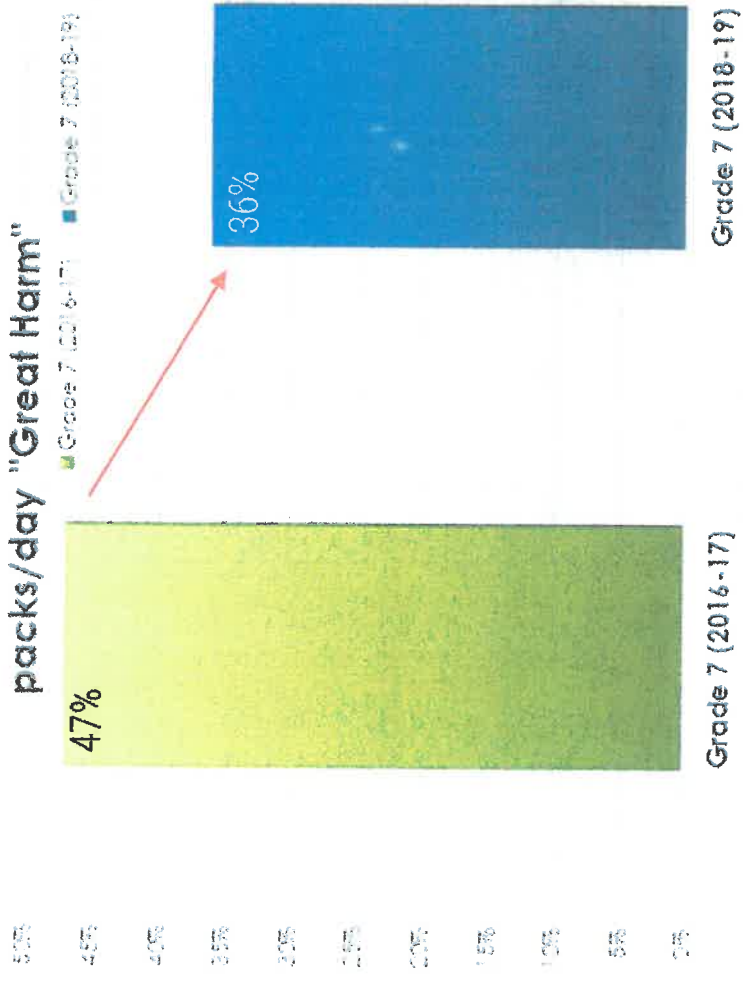


Guadalupe 7th grade students **perception of harm** for cigarette smoking having "great harm" is showing to have **decreased.**

Guadalupe Union School District CHKS Data

2016/17-2018/19

3. Harmfulness of smoking 1 pack or more packs/day "Great Harm"

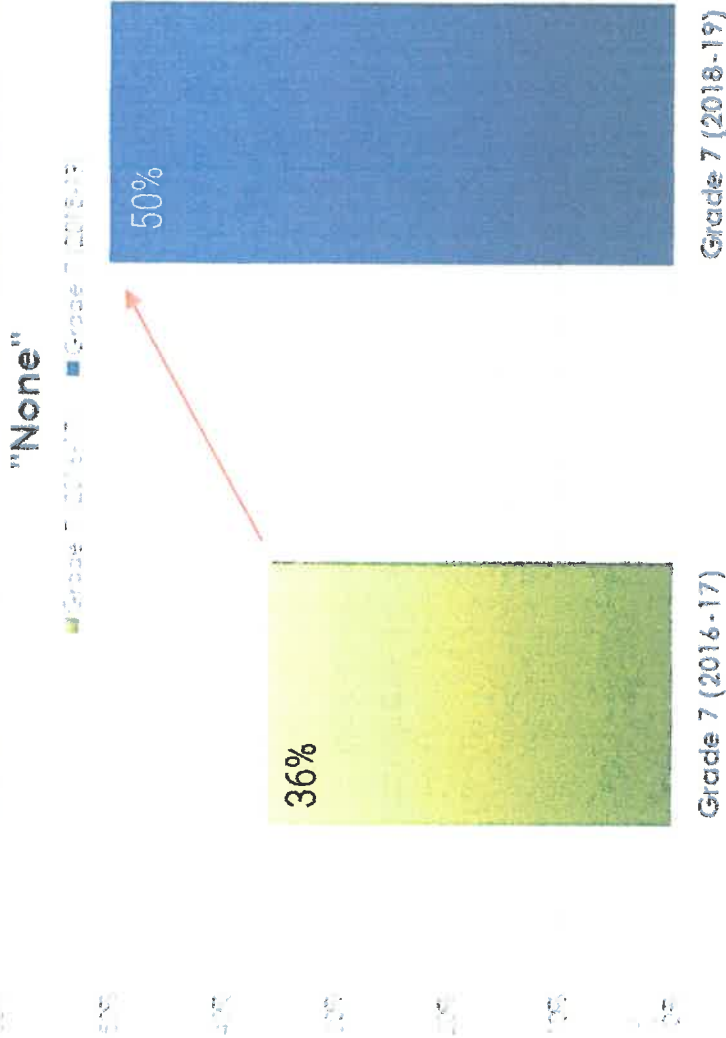


Guadalupe 7th grade students **perception of harm** for cigarette smoking having "great harm" is showing to have **decreased.**

Guadalupe Union School District CHKS Data

2016/17-2018/19

4. Harmfulness of occasional cigarette smoking



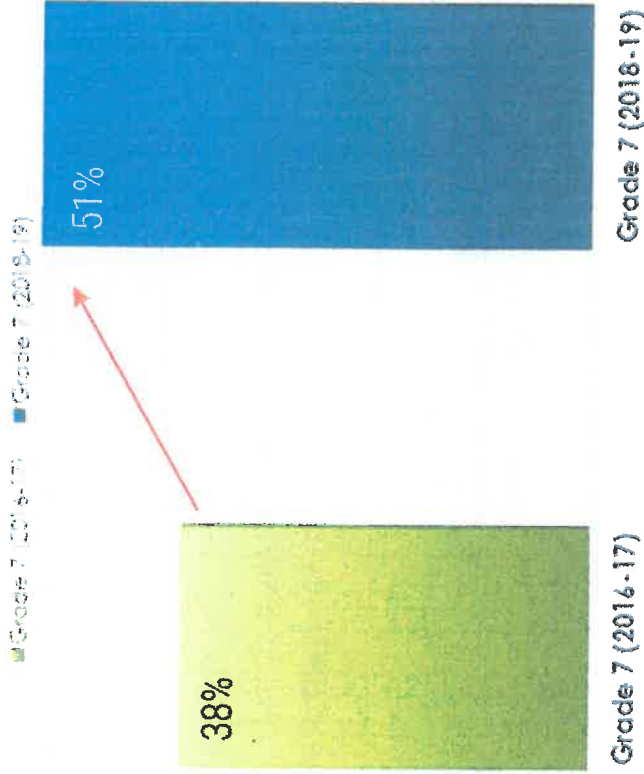
Guadalupe 7th grade students **perception of harm** for cigarette smoking having “no harm” is showing to have **increased.**

Guadalupe Union School District CHKS Data

2016/17-2018/19



5. Harmfulness of smoking 1 pack or more packs/day "None"



Guadalupe 7th grade students **perception of harm** for cigarette smoking having "no harm" is showing to have **increased.**

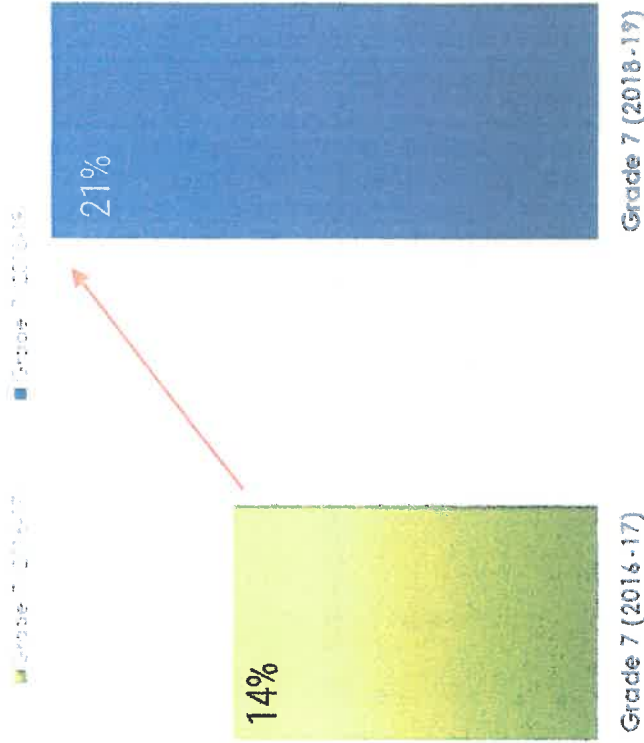


Guadalupe Union School District CHKS Data

2016/17-2018/19

6. Perceived difficulty of obtaining cigarettes...

"Fairly easy or Very Easy"



Guadalupe 7th grade students **perceived difficulty of easily obtaining cigarettes has increased.**

24% of 7th grade students
in GUSD indicated it is
“fairly easy or very easy”
to obtain e-cigarettes or
vaping devices.



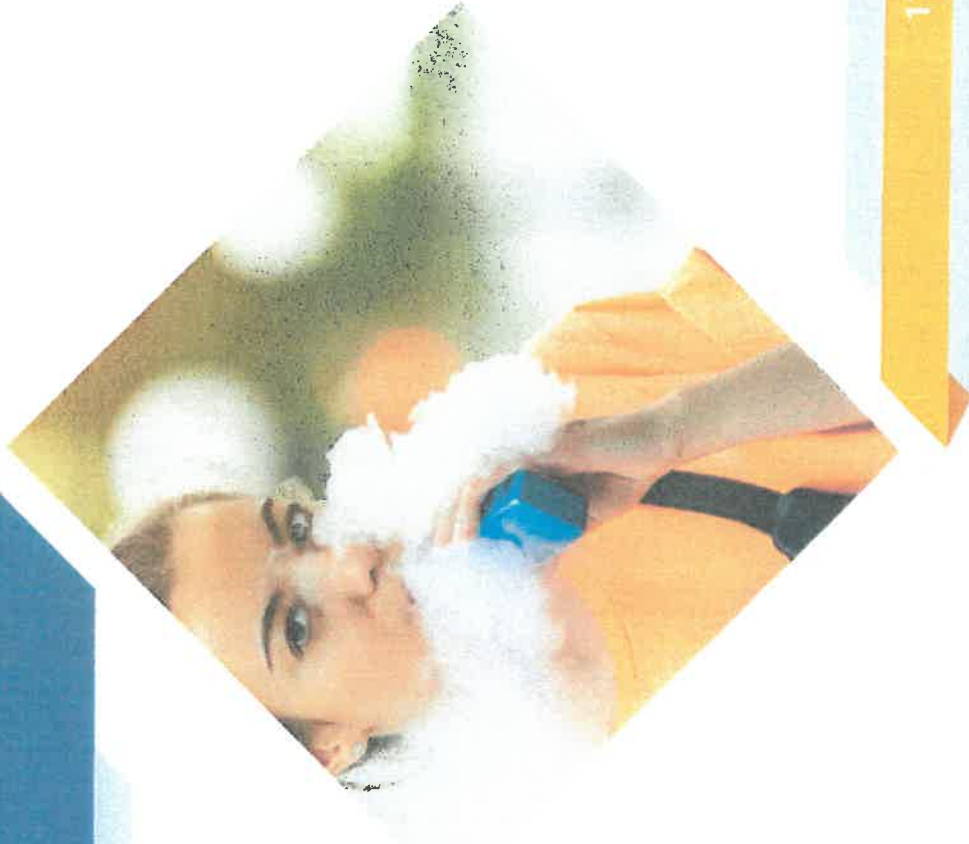


25% of 7th grade students in GUSD indicated **occasional** use of e-cigarettes or **vaping devices can** cause **“Great Harm”**





32% of 7th grade students in GUSD indicated **several times a day** use of e-cigarettes or **vaping devices** can cause **“Great Harm”**





49% of 7th grade students in GUSD indicated **occasional** use of e-cigarettes or **vaping devices can cause “No Harm”**





51% of 7th grade students in GUSD indicated **several times a day use** of e-cigarettes or **vaping devices can cause “No Harm”**



2

Multi Unit Housing: Secondhand Smoking Data

GOING SMOKEFREE MATTERS

MULTIUNIT HOUSING

There is no safe amount of secondhand smoke exposure. The home is the main place many children and adults breathe in secondhand smoke.^{1,2}



Did You Know?

Secondhand smoke can travel into an apartment from other apartments and common areas through doorways, cracks in walls, electrical lines, ventilation systems and plumbing.¹

Opening windows and using fans does not completely remove secondhand smoke.¹

Heating, air conditioning and ventilation systems cannot eliminate exposure to secondhand smoke. In fact, these systems can distribute secondhand smoke throughout a building.¹





What is secondhand smoke?

It is the combination of smoke from the burning end of a cigarette and the smoke breathed out by a smoker.

When a person smokes near you, you can be exposed to secondhand smoke.

The Surgeon General concluded:



There is no safe level of secondhand smoke exposure.



Cleaning the air and ventilating buildings cannot get rid of secondhand smoke.



Secondhand smoke causes disease and early death in children and in adults who do not smoke.

Multitunit Housing

In the United States:



Approximately **58 million** (1 in 4) nonsmokers are exposed to secondhand smoke.⁹



About **2 in 5** children (including 7 in 10 black children) are exposed to secondhand smoke.⁷



The **home is the main place** where children are exposed to secondhand smoke.¹⁷





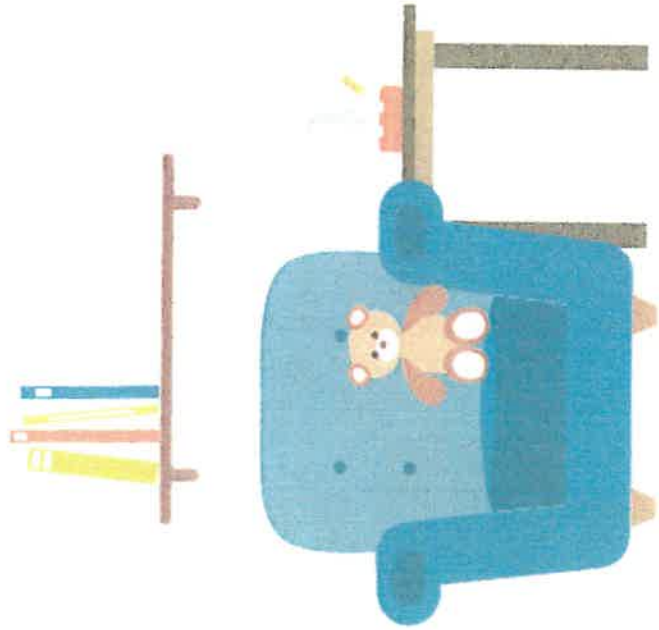
Secondhand smoke exposure among babies and children can cause^{1,7}:

- Sudden Infant Death Syndrome (SIDS)
- Lung problems
- Ear infections
- Asthma attacks

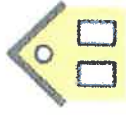


Secondhand smoke exposure among adults can cause^{1,7}:

- Heart disease
- Stroke
- Lung Cancer



- About **80 million (1 in 4) people in the US** live in multitunit housing, such as apartments, including about **7 million living in government-subsidized housing.**^{3.4}



What is government-subsidized housing?

When the government helps people pay their rent. Public housing is one type of subsidized housing.

- Each year, an estimated **28 million** multitunit housing residents are **exposed to secondhand smoke in their home or apartment** that came from somewhere else in their building like a nearby apartment.^{3.5}
- **Every person** living in multitunit housing **deserves to breathe smokefree air.**



Questions?



Hello, my name is Lilia Salinas and I attend El Camino Junior High School as an eighth grader. I would love to make a huge difference in the world. Of course that isn't that easy but when I'm older hopefully I could look back and see how many changes I've done for my community. I would like these policies to be part of those changes and impacts I will make on my community and other communities. First of all I would like to inform you how unhealthy secondhand smoke is. I'm sure in the future I'm going to have kids but I wouldn't like them to be in danger everytime they walk around or even at home. Secondhand smoke could get in through windows or any openings in the house which means the only place you might feel safe in, could also be dangerous. Therefore, secondhand smoke causes numerous, irreversible health problems to infants and children such as, frequent and severe asthma attacks, respiratory infections, ear infections, sudden infant death syndrome, damage to the arteries, increasing risk of heart attack, and may cause a stroke as an adult. These are many many health problems that could be caused by secondhand smoke, while if we really think about it the person smoking gets the most harm done.

The policy that would benefit children and the future generations would be the smoke free housing and smoke free outdoor areas while for those who are actually harming themselves, I would also like to help pass the policy of the tobacco retail license and flavor ban which would get rid of all the tobacco flavors and only have the original one. This would definitely make a decrease in the accessibility of tobacco for teenagers since the original flavor is said to taste bad. Likewise, statistics state that over 80% of kids who use tobacco started with a flavored tobacco product. I would really appreciate these policies passing. Thank you for your time, support, and dedication to the community.

Dear Mayor Julina, and city council members,

My name is Jasmine Garcia I'm 16 years old and a part of the youth group at Fighting Back Santa Maria Valley. I'm writing this letter to let you know that I stand with passing the flavored tobacco ban and in support of the retail license for the city of Guadalupe.

Over 80% of kids who used tobacco started with the flavored tobacco products. Flavored tobacco can lead to smoking combustible cigarettes. Which can cause many of our youth to become addicted to nicotine. Nicotine is a dangerous and highly addictive chemical which can lead to many health problems.

As a student at a highschool with over hundreds of kids from the ages 14 and 18 I've witnessed how easy it is to get our hands on these tobacco products. Which is harming our learning environment because many of our peers vape in the school hallways, restrooms, and even our very own classrooms. As a community we should come together in preventing these harmful habits our youth are facing.

Selling tobacco products is a huge responsibility and should be taken seriously. Obtaining a local license ordinance allows for compliance checks of all retailers and is an effective way to reduce sales to underage youth.

Thank you for your time,

Sincerely,
Jasmine Garcia

Hello Mayor Julian and elected officials.

My name is Rafael Atilano and I just finished my 8th year at Kermit McKenzie Immediate School.

I am here to tell you that it is important to me that my community of Guadalupe receives an A in Tobacco Control Report Card. One way to do so is by banning flavored tobacco products. As a student I've seen many of my peers partake in tobacco products.

By banning flavors such as cinnamon, vanilla, and grape reduces that chance teens like me to use them and become addicted.

Thank you,
Rafael Atilano

Hello city council members and Mayor Julian,

My name is Giselle Ramos. I am 17 years old and a part of the youth group in Fighting Back Santa Maria Valley. I am writing to you because I believe that we should pass the flavor tobacco ban and retail license for the city of Guadalupe. I believe this because kids who use tobacco are far too common now. Flavored tobacco now looks even more and more like candy. Any kid who sees the packaging would automatically want to try it because of the similarity it has to candy. Selling tobacco products should be considered a privilege and comes with many responsibilities along with it. By approving the retail license it can prevent kids from getting their hands on tobacco products and further using them.

Sincerely,
Giselle Ramos

Good evening Mayor Julian and elected officials. My name is Alekza Camarena a youth member of FBSMV. I am here to ask you to ban flavored tobacco. Flavored tobacco come over in over 15,500 flavors including menthol, which has created more that fifteen thousand options for teens. Many popular apps including Snapchat, Instagram, and YouTube advertise flavored tobacco devices like Juul. Please help younger kids like myself to stay away from these products by passing this ordinance.

Good evening Mayor Julian and elected officials

My name is Adhiel Camarena a youth member from FBSMV and today I want to talk to you about banning flavored tobacco products, flavors such as Jelly Donut, Caramel, Candy cane and Rainbow Sherbet. These flavors are targeted to youth. This is because companies want to get kids and teens addicted so that they have their next generation of addicts. Which means more sales and money for them. On my campus kids use them for many reasons such as stress, depression and peer pressure. So please help us who have not used them by banning flavored tobacco products.

4/30/2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I, community member Belem Diaz Infante wholeheartedly support the proposed policy initiative to establish local laws that regulate the sale and distribution of tobacco products by making them less accessible to children.

Selling tobacco comes with responsibility, and should be considered a privilege.

Adopting a strong Tobacco Retail License (TRL) law addresses tobacco retailer density and reduces youth access by creating consequences for retailers who are caught selling tobacco to minors. A TRL law also provides resources to help local police departments enforce the law. Over 150 cities and counties in California have adopted a TRL, including Santa Maria, Carpinteria, Goleta and the unincorporated areas of Santa Barbara County.

Adopting strong flavored tobacco restrictions is another way to protect our youth from tobacco industry targeting and lifelong addiction. Flavored tobacco products, such as flavored e-cigarette pods and small cigars, are a gateway to nicotine addiction. Four out of five kids who use tobacco started with a flavored product. Manufacturers have introduced thousands of youth-friendly flavored tobacco products in recent years, including e-cigarettes with flavors such as gummy bear, cotton candy and peanut butter cup and small cigars with flavors such as watermelon, lemonade and cherry dynamite.

As of 2017, researchers had identified more than 15,500 unique e-cigarette flavors available online. It is of the utmost importance that something be done to address this issue within our community.

I, Belem Diaz Infante endorses this proposal for the following reasons:

1. Selling tobacco comes with responsibility and should be considered a privilege
2. Adopting a local licensing ordinance allows for consistent compliance checks of all retailers and is the most effective strategy for reducing sales to underage youth
3. Over 80% of adult tobacco users started before the age of 18
4. Tobacco is a gateway drug and data clearly shows that its use among youth increases their likelihood to engage in other risky behaviors.
5. Over 80% of kids who use tobacco started with a flavored tobacco product
6. Shows the Guadalupe community that our city believes firmly in preventing youth from beginning to smoke and vape

We fully support the Guadalupe City legislation establishing Tobacco Retail License laws and restricting the sale of flavored tobacco. This is paramount to the health and safety of Guadalupe.

Sincerely,

Belem Diaz Infante

4/30/2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I, community member Belem Diaz Infante wholeheartedly support the proposed policy initiative to establish local laws that regulate the Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

Over 50% of Californians are still regularly exposed to toxic secondhand tobacco smoke. Unfortunately, residents of the City of Guadalupe are at high risk for exposure. According to American Lung Association, Guadalupe holds an F grade in the following Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

Adopting a strong smoke-free outdoor and smoke-free multiunit housing policy reduces the harms that can lead to severe health consequences such as cancer, lung and heart disease, Sudden Infant Death Syndrome, and stroke. Smokefree laws can also motivate and help tobacco users to quit and prevent initiation of tobacco use.

Adopting strong secondhand smoke policies is another way to protect residents, and most importantly the children of the City of Guadalupe. This prevents our community from lifelong health problems. There is no risk-free level of secondhand smoke exposure; even brief exposure can be harmful to health. Over 115 cities and counties in California have adopted strong secondhand smoke policies, including Solvang, Carpinteria, Santa Barbara, San Luis Obispo, Glendale, and Santa Monica.

According to the American Lung Association, smokefree housing is the next frontier in California's ongoing effort to protect its citizens from secondhand smoke. It is of the utmost importance that something be done to address this issue within our community.

I, Belem Diaz Infante endorses this proposal for the following reasons:

1. Secondhand smoke causes numerous health problems in infants and children, including more frequent and severe asthma attacks, respiratory infections, ear infections, and sudden infant death syndrome (SIDS).
2. Secondhand smoke during childhood causes irreversible damage to the arteries, increasing risk for heart attack and stroke as an adult.
3. If you only smoke in one area of your home the harmful chemicals will spread rapidly from room to room and can linger for up to 5 hours.
4. Secondhand smoke can stay in the air for several hours and travel up to 20 feet.
5. Secondhand smoke causes approximately 7,330 deaths from lung cancer and 33,950 deaths from heart disease each year.

We fully support the Guadalupe City legislation establishing Secondhand Smoke: Smoke free Outdoor and Smoke free Housing laws. This is paramount to the health and safety of Guadalupe.

Sincerely,

Belem Diaz Infante

Date: **05/6/2020**

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I **Sylvia Adame** wholeheartedly support the proposed policy initiative to establish local laws that regulate the sale and distribution of tobacco products by making them less accessible to children.

Selling tobacco comes with responsibility, and should be considered a privilege.

Adopting a strong Tobacco Retail License (TRL) law addresses tobacco retailer density and reduces youth access by creating consequences for retailers who are caught selling tobacco to minors. A TRL law also provides resources to help local police departments enforce the law. Over 150 cities and counties in California have adopted a TRL, including Santa Maria, Carpinteria, Goleta and the unincorporated areas of Santa Barbara County.

Adopting strong flavored tobacco restrictions is another way to protect our youth from tobacco industry targeting and lifelong addiction. Flavored tobacco products, such as flavored e-cigarette pods and small cigars, are a gateway to nicotine addiction. Four out of five kids who use tobacco started with a flavored product. Manufacturers have introduced thousands of youth-friendly flavored tobacco products in recent years, including e-cigarettes with flavors such as gummy bear, cotton candy and peanut butter cup and small cigars with flavors such as watermelon, lemonade and cherry dynamite.

As of 2017, researchers had identified more than 15,500 unique e-cigarette flavors available online. It is of the utmost importance that something be done to address this issue within our community.

Pick and choose 1 or more of the following statements that are meaningful to your agency/group, and add them to your letter or customize the message:

<insert agency/group> endorses this proposal for the following reasons:

1. Selling tobacco comes with responsibility and should be considered a privilege
2. Adopting a local licensing ordinance allows for consistent compliance checks of all retailers and is the most effective strategy for reducing sales to underage youth
3. Over 80% of adult tobacco users started before the age of 18
4. Tobacco is a gateway drug and data clearly shows that its use among youth increases their likelihood to engage in other risky behaviors.
5. Over 80% of kids who use tobacco started with a flavored tobacco product
6. Shows the Guadalupe community that our city believes firmly in preventing youth from beginning to smoke and vape

We fully support the Guadalupe City legislation establishing Tobacco Retail License laws and restricting the sale of flavored tobacco. This is paramount to the health and safety of Guadalupe.

Sincerely,



Insert Date

Honorable Ariston Julian and City Councilmembers

Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I, Sylvia Adame wholeheartedly support the proposed policy initiative to establish local laws that regulate the Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

Over 50% of Californians are still regularly exposed to toxic secondhand tobacco smoke. Unfortunately, residents of the City of Guadalupe are at high risk for exposure. According to American Lung Association, Guadalupe holds an F grade in the following Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

Adopting a strong smoke-free outdoor and smoke-free multiunit housing policy reduces the harms that can lead to severe health consequences such as cancer, lung and heart disease, Sudden Infant Death Syndrome, and stroke. Smokefree laws can also motivate and help tobacco users to quit and prevent initiation of tobacco use.

Adopting strong secondhand smoke policies is another way to protect residents, and most importantly the children of the City of Guadalupe. This prevents our community from lifelong health problems. There is no risk-free level of secondhand smoke exposure; even brief exposure can be harmful to health. Over 115 cities and counties in California have adopted strong secondhand smoke policies, including Solvang, Carpinteria, Santa Barbara, San Luis Obispo, Glendale, and Santa Monica.

According to the American Lung Association, smokefree housing is the next frontier in California's ongoing effort to protect its citizens from secondhand smoke. It is of the utmost importance that something be done to address this issue within our community.

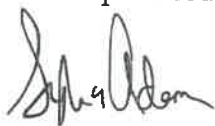
Pick and choose 1 or more of the following statements that are meaningful to your agency/group, and add them to your letter or customize the message:

<insert agency/group> endorses this proposal for the following reasons:

1. Secondhand smoke causes numerous health problems in infants and children, including more frequent and severe asthma attacks, respiratory infections, ear infections, and sudden infant death syndrome (SIDS).
2. Secondhand smoke during childhood causes irreversible damage to the arteries, increasing risk for heart attack and stroke as an adult.
3. If you only smoke in one area of your home the harmful chemicals will spread rapidly from room to room and can linger for up to 5 hours.
4. Secondhand smoke can stay in the air for several hours and travel up to 20 feet.
5. Secondhand smoke causes approximately 7,330 deaths from lung cancer and 33,950 deaths from heart disease each year.

We fully support the Guadalupe City legislation establishing Secondhand Smoke: Smoke free Outdoor and Smoke free Housing laws. This is paramount to the health and safety of Guadalupe.

Sincerely,



May 9, 2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I Rosio Lopez wholeheartedly support the proposed policy initiative to establish local laws that regulate the sale and distribution of tobacco products by making them less accessible to children.

Selling tobacco comes with responsibility, and should be considered a privilege.

Adopting a strong Tobacco Retail License (TRL) law addresses tobacco retailer density and reduces youth access by creating consequences for retailers who are caught selling tobacco to minors. A TRL law also provides resources to help local police departments enforce the law. Over 150 cities and counties in California have adopted a TRL, including Santa Maria, Carpinteria, Goleta and the unincorporated areas of Santa Barbara County.

Adopting strong flavored tobacco restrictions is another way to protect our youth from tobacco industry targeting and lifelong addiction. Flavored tobacco products, such as flavored e-cigarette pods and small cigars, are a gateway to nicotine addiction. Four out of five kids who use tobacco started with a flavored product. Manufacturers have introduced thousands of youth-friendly flavored tobacco products in recent years, including e-cigarettes with flavors such as gummy bear, cotton candy and peanut butter cup and small cigars with flavors such as watermelon, lemonade and cherry dynamite.

As of 2017, researchers had identified more than 15,500 unique e-cigarette flavors available online. It is of the utmost importance that something be done to address this issue within our community.

Fighting Back Santa Maria Valley endorses this proposal for the following reasons:

1. Selling tobacco comes with responsibility and should be considered a privilege
2. Adopting a local licensing ordinance allows for consistent compliance checks of all retailers and is the most effective strategy for reducing sales to underage youth
3. Over 80% of adult tobacco users started before the age of 18
4. Tobacco is a gateway drug and data clearly shows that its use among youth increases their likelihood to engage in other risky behaviors.
5. Over 80% of kids who use tobacco started with a flavored tobacco product
6. Shows the Guadalupe community that our city believes firmly in preventing youth from beginning to smoke and vape

We fully support the Guadalupe City legislation establishing Tobacco Retail License laws and restricting the sale of flavored tobacco. This is paramount to the health and safety of Guadalupe.

Sincerely,

Rosio Lopez

05/10/2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street

Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I Rosio Lopez wholeheartedly support the proposed policy initiative to establish local laws that regulate the Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

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Sincerely,

Rosio Lopez

May 9, 2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I Erica Marquez, wholeheartedly support the proposed policy initiative to establish local laws that regulate the sale and distribution of tobacco products by making them less accessible to children.

Selling tobacco comes with responsibility, and should be considered a privilege.

Adopting a strong Tobacco Retail License (TRL) law addresses tobacco retailer density and reduces youth access by creating consequences for retailers who are caught selling tobacco to minors. A TRL law also provides resources to help local police departments enforce the law. Over 150 cities and counties in California have adopted a TRL, including Santa Maria, Carpinteria, Goleta and the unincorporated areas of Santa Barbara County.

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We fully support the Guadalupe City legislation establishing Tobacco Retail License laws and restricting the sale of flavored tobacco. This is paramount to the health and safety of Guadalupe.

Sincerely,

Erica Marquez

05/10/2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street

Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I Erica Marquez wholeheartedly support the proposed policy initiative to establish local laws that regulate the Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

Over 50% of Californians are still regularly exposed to toxic secondhand tobacco smoke. Unfortunately, residents of the City of Guadalupe are at high risk for exposure. According to American Lung Association, Guadalupe holds an F grade in the following Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

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Sincerely,

Erica Marquez

May 9, 2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I Ana Marquez, wholeheartedly support the proposed policy initiative to establish local laws that regulate the sale and distribution of tobacco products by making them less accessible to children.

Selling tobacco comes with responsibility, and should be considered a privilege.

Adopting a strong Tobacco Retail License (TRL) law addresses tobacco retailer density and reduces youth access by creating consequences for retailers who are caught selling tobacco to minors. A TRL law also provides resources to help local police departments enforce the law. Over 150 cities and counties in California have adopted a TRL, including Santa Maria, Carpinteria, Goleta and the unincorporated areas of Santa Barbara County.

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6. Shows the Guadalupe community that our city believes firmly in preventing youth from beginning to smoke and vape

We fully support the Guadalupe City legislation establishing Tobacco Retail License laws and restricting the sale of flavored tobacco. This is paramount to the health and safety of Guadalupe.

Sincerely,

Ana Marquez

05/10/2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street

Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I Ana Marquez wholeheartedly support the proposed policy initiative to establish local laws that regulate the Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

Over 50% of Californians are still regularly exposed to toxic secondhand tobacco smoke. Unfortunately, residents of the City of Guadalupe are at high risk for exposure. According to American Lung Association, Guadalupe holds an F grade in the following Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

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Sincerely,

Ana Marquez

May 9, 2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I Daniel Lopez wholeheartedly support the proposed policy initiative to establish local laws that regulate the sale and distribution of tobacco products by making them less accessible to children.

Selling tobacco comes with responsibility, and should be considered a privilege.

Adopting a strong Tobacco Retail License (TRL) law addresses tobacco retailer density and reduces youth access by creating consequences for retailers who are caught selling tobacco to minors. A TRL law also provides resources to help local police departments enforce the law. Over 150 cities and counties in California have adopted a TRL, including Santa Maria, Carpinteria, Goleta and the unincorporated areas of Santa Barbara County.

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We fully support the Guadalupe City legislation establishing Tobacco Retail License laws and restricting the sale of flavored tobacco. This is paramount to the health and safety of Guadalupe.

Sincerely,

Daniel Lopez

05/10/2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street

Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I Daniel Lopez wholeheartedly support the proposed policy initiative to establish local laws that regulate the Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

Over 50% of Californians are still regularly exposed to toxic secondhand tobacco smoke. Unfortunately, residents of the City of Guadalupe are at high risk for exposure. According to American Lung Association, Guadalupe holds an F grade in the following Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

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We fully support the Guadalupe City legislation establishing Secondhand Smoke: Smoke free Outdoor and Smoke free Housing laws. This is paramount to the health and safety of Guadalupe.

Sincerely,

Daniel Lopez

Date: 5/11/2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I Adriana Enriquez wholeheartedly support the proposed policy initiative to establish local laws that regulate the sale and distribution of tobacco products by making them less accessible to children.

Selling tobacco comes with responsibility, and should be considered a privilege.

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Pick and choose 1 or more of the following statements that are meaningful to your agency/group, and add them to your letter or customize the message:

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We fully support the Guadalupe City legislation establishing Tobacco Retail License laws and restricting the sale of flavored tobacco. This is paramount to the health and safety of Guadalupe.

Sincerely,



Insert Date 5/11/2020

Honorable Ariston Julian and City Councilmembers

Date: May 11, 2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I Aurora Cortez wholeheartedly support the proposed policy initiative to establish local laws that regulate the sale and distribution of tobacco products by making them less accessible to children.

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Sincerely,



Insert Date

Honorable Ariston Julian and City Councilmembers

Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I Aurora Cortez wholeheartedly support the proposed policy initiative to establish local laws that regulate the Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

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Sincerely,



5/11/2020

Date:

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I Ubaldo Cortez wholeheartedly support the proposed policy initiative to establish local laws that regulate the sale and distribution of tobacco products by making them less accessible to children.

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Adopting a strong Tobacco Retail License (TRL) law addresses tobacco retailer density and reduces youth access by creating consequences for retailers who are caught selling tobacco to minors. A TRL law also provides resources to help local police departments enforce the law. Over 150 cities and counties in California have adopted a TRL, including Santa Maria, Carpinteria, Goleta and the unincorporated areas of Santa Barbara County.

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We fully support the Guadalupe City legislation establishing Tobacco Retail License laws and restricting the sale of flavored tobacco. This is paramount to the health and safety of Guadalupe.

Sincerely,

Ubaldo Cortez

Insert Date

Honorable Ariston Julian and City Councilmembers

Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I **Ubaldo Cortez** wholeheartedly support the proposed policy initiative to establish local laws that regulate the Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

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2. Secondhand smoke during childhood causes irreversible damage to the arteries, increasing risk for heart attack and stroke as an adult.
3. If you only smoke in one area of your home the harmful chemicals will spread rapidly from room to room and can linger for up to 5 hours.
4. Secondhand smoke can stay in the air for several hours and travel up to 20 feet.
5. Secondhand smoke causes approximately 7,330 deaths from lung cancer and 33,950 deaths from heart disease each year.

We fully support the Guadalupe City legislation establishing Secondhand Smoke: Smoke free Outdoor and Smoke free Housing laws. This is paramount to the health and safety of Guadalupe.

Sincerely,



05/11/2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I, *Yesenia Beas* wholeheartedly support the proposed policy initiative to establish local laws that regulate the sale and distribution of tobacco products by making them less accessible to children.

Selling tobacco comes with responsibility, and should be considered a privilege.

Adopting a strong Tobacco Retail License (TRL) law addresses tobacco retailer density and reduces youth access by creating consequences for retailers who are caught selling tobacco to minors. A TRL law also provides resources to help local police departments enforce the law. Over 150 cities and counties in California have adopted a TRL, including Santa Maria, Carpinteria, Goleta and the unincorporated areas of Santa Barbara County.

Adopting strong flavored tobacco restrictions is another way to protect our youth from tobacco industry targeting and lifelong addiction. Flavored tobacco products, such as flavored e-cigarette pods and small cigars, are a gateway to nicotine addiction. Four out of five kids who use tobacco started with a flavored product. Manufacturers have introduced thousands of youth-friendly flavored tobacco products in recent years, including e-cigarettes with flavors such as gummy bear, cotton candy and peanut butter cup and small cigars with flavors such as watermelon, lemonade and cherry dynamite.

As of 2017, researchers had identified more than 15,500 unique e-cigarette flavors available online. It is of the utmost importance that something be done to address this issue within our community.

Yesenia Beas endorses this proposal for the following reasons:

1. Selling tobacco comes with responsibility and should be considered a privilege
2. Adopting a local licensing ordinance allows for consistent compliance checks of all retailers and is the most effective strategy for reducing sales to underage youth
3. Over 80% of adult tobacco users started before the age of 18
4. Tobacco is a gateway drug and data clearly shows that its use among youth increases their likelihood to engage in other risky behaviors.
5. Over 80% of kids who use tobacco started with a flavored tobacco product
6. Shows the Guadalupe community that our city believes firmly in preventing youth from beginning to smoke and vape

We fully support the Guadalupe City legislation establishing Tobacco Retail License laws and restricting the sale of flavored tobacco. This is paramount to the health and safety of Guadalupe.

Sincerely,
Yesenia Beas

05/11/2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I, *Yesenia Beas* wholeheartedly support the proposed policy initiative to establish local laws that regulate the Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

Over 50% of Californians are still regularly exposed to toxic secondhand tobacco smoke. Unfortunately, residents of the City of Guadalupe are at high risk for exposure. According to American Lung Association, Guadalupe holds an F grade in the following Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

Adopting a strong smoke-free outdoor and smoke-free multiunit housing policy reduces the harms that can lead to severe health consequences such as cancer, lung and heart disease, Sudden Infant Death Syndrome, and stroke. Smokefree laws can also motivate and help tobacco users to quit and prevent initiation of tobacco use.

Adopting strong secondhand smoke policies is another way to protect residents, and most importantly the children of the City of Guadalupe. This prevents our community from lifelong health problems. There is no risk-free level of secondhand smoke exposure; even brief exposure can be harmful to health. Over 115 cities and counties in California have adopted strong secondhand smoke policies, including Solvang, Carpinteria, Santa Barbara, San Luis Obispo, Glendale, and Santa Monica.

According to the American Lung Association, smokefree housing is the next frontier in California's ongoing effort to protect its citizens from secondhand smoke. It is of the utmost importance that something be done to address this issue within our community.

I, *Yesenia Beas* endorses this proposal for the following reasons:

1. Secondhand smoke causes numerous health problems in infants and children, including more frequent and severe asthma attacks, respiratory infections, ear infections, and sudden infant death syndrome (SIDS).
2. Secondhand smoke during childhood causes irreversible damage to the arteries, increasing risk for heart attack and stroke as an adult.
3. If you only smoke in one area of your home the harmful chemicals will spread rapidly from room to room and can linger for up to 5 hours.
4. Secondhand smoke can stay in the air for several hours and travel up to 20 feet.
5. Secondhand smoke causes approximately 7,330 deaths from lung cancer and 33,950 deaths from heart disease each year.

We fully support the Guadalupe City legislation establishing Secondhand Smoke: Smoke free Outdoor and Smoke free Housing laws. This is paramount to the health and safety of Guadalupe.

Sincerely,
Yesenia Beas

Date: 5/13/20

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I, Teresa Guerrero wholeheartedly support the proposed policy initiative to establish local laws that regulate the sale and distribution of tobacco products by making them less accessible to children.

Selling tobacco comes with responsibility, and should be considered a privilege.

Adopting a strong Tobacco Retail License (TRL) law addresses tobacco retailer density and reduces youth access by creating consequences for retailers who are caught selling tobacco to minors. A TRL law also provides resources to help local police departments enforce the law. Over 150 cities and counties in California have adopted a TRL, including Santa Maria, Carpinteria, Goleta and the unincorporated areas of Santa Barbara County.

Adopting strong flavored tobacco restrictions is another way to protect our youth from tobacco industry targeting and lifelong addiction. Flavored tobacco products, such as flavored e-cigarette pods and small cigars, are a gateway to nicotine addiction. Four out of five kids who use tobacco started with a flavored product. Manufacturers have introduced thousands of youth-friendly flavored tobacco products in recent years, including e-cigarettes with flavors such as gummy bear, cotton candy and peanut butter cup and small cigars with flavors such as watermelon, lemonade and cherry dynamite.

As of 2017, researchers had identified more than 15,500 unique e-cigarette flavors available online. It is of the utmost importance that something be done to address this issue within our community.

Pick and choose 1 or more of the following statements that are meaningful to your agency/group, and add them to your letter or customize the message:

<insert agency/group> endorses this proposal for the following reasons:

1. Selling tobacco comes with responsibility and should be considered a privilege
2. Adopting a local licensing ordinance allows for consistent compliance checks of all retailers and is the most effective strategy for reducing sales to underage youth
3. Over 80% of adult tobacco users started before the age of 18
4. Tobacco is a gateway drug and data clearly shows that its use among youth increases their likelihood to engage in other risky behaviors.
5. Over 80% of kids who use tobacco started with a flavored tobacco product
6. Shows the Guadalupe community that our city believes firmly in preventing youth from beginning to smoke and vape

We fully support the Guadalupe City legislation establishing Tobacco Retail License laws and restricting the sale of flavored tobacco. This is paramount to the health and safety of Guadalupe.

Sincerely,

5/13/20 Teresa Guerrero

Insert Date

Honorable Ariston Julian and City Councilmembers

Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I Teresa Guerrero wholeheartedly support the proposed policy initiative to establish local laws that regulate the Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

Over 50% of Californians are still regularly exposed to toxic secondhand tobacco smoke. Unfortunately, residents of the City of Guadalupe are at high risk for exposure. According to American Lung Association, Guadalupe holds an F grade in the following Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

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According to the American Lung Association, smokefree housing is the next frontier in California's ongoing effort to protect its citizens from secondhand smoke. It is of the utmost importance that something be done to address this issue within our community.

Pick and choose 1 or more of the following statements that are meaningful to your agency/group, and add them to your letter or customize the message:

<insert agency/group> endorses this proposal for the following reasons:

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We fully support the Guadalupe City legislation establishing Secondhand Smoke: Smoke free Outdoor and Smoke free Housing laws. This is paramount to the health and safety of Guadalupe.

Sincerely,

June 1, 2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I, Lee Ann Palmer wholeheartedly support the proposed policy initiative to establish local laws that regulate the sale and distribution of tobacco products by making them less accessible to children.

As a retired hospice and oncology nurse I believe that stopping kids from using any tobacco product will prevent needless illness and death.

Adopting a strong Tobacco Retail License (TRL) law addresses tobacco retailer density and reduces youth access by creating consequences for retailers who are caught selling tobacco to minors. A TRL law also provides resources to help local police departments enforce the law. Over 150 cities and counties in California have adopted a TRL, including Santa Maria, Carpinteria, Goleta and the unincorporated areas of Santa Barbara County.

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As of 2017, researchers had identified more than 15,500 unique e-cigarette flavors available online. It is of the utmost importance that something be done to address this issue within our community.

I endorse this proposal for the following reasons:

1. Over 80% of adult tobacco users started before the age of 18
Over 80% of kids who use tobacco started with a flavored tobacco product
2. Shows the Guadalupe community that our city believes firmly in preventing youth from beginning to smoke and vape

I fully support the Guadalupe City legislation establishing Tobacco Retail License laws and restricting the sale of flavored tobacco. This is paramount to the health and safety of Guadalupe.

Sincerely,

Lee Ann Palmer, RN, MPH

6/1/2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I, Lee Ann Palmer wholeheartedly support the proposed policy initiative to establish local laws that regulate the Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

Over 50% of Californians are still regularly exposed to toxic secondhand tobacco smoke. Unfortunately, residents of the City of Guadalupe are at high risk for exposure. According to American Lung Association, Guadalupe holds an F grade in the following Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

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I fully support the Guadalupe City legislation establishing Secondhand Smoke: Smoke free Outdoor and Smoke free Housing laws. This is paramount to the health and safety of Guadalupe.

Sincerely,

Lee Ann Palmer, RN, MPH

Date: 06/03/2020

Honorable Ariston Julian and City Councilmembers
Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I Gina Cortez wholeheartedly support the proposed policy initiative to establish local laws that regulate the sale and distribution of tobacco products by making them less accessible to children.

Selling tobacco comes with responsibility, and should be considered a privilege.

Adopting a strong Tobacco Retail License (TRL) law addresses tobacco retailer density and reduces youth access by creating consequences for retailers who are caught selling tobacco to minors. A TRL law also provides resources to help local police departments enforce the law. Over 150 cities and counties in California have adopted a TRL, including Santa Maria, Carpinteria, Goleta and the unincorporated areas of Santa Barbara County.

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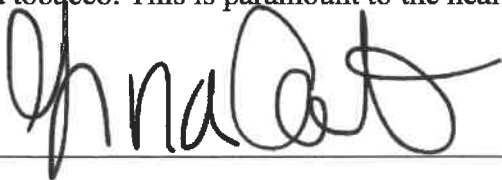
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We fully support the Guadalupe City legislation establishing Tobacco Retail License laws and restricting the sale of flavored tobacco. This is paramount to the health and safety of Guadalupe.

Sincerely,



Insert Date

Honorable Ariston Julian and City Councilmembers

Guadalupe City Hall
918 Obispo Street
Guadalupe, CA 93434

Dear Mayor Julian and Councilmembers:

I **Gina Cortez** wholeheartedly support the proposed policy initiative to establish local laws that regulate the Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

Over 50% of Californians are still regularly exposed to toxic secondhand tobacco smoke. Unfortunately, residents of the City of Guadalupe are at high risk for exposure. According to American Lung Association, Guadalupe holds an F grade in the following Secondhand Smoke: Smoke-free Outdoor Areas and Smoke free Housing.

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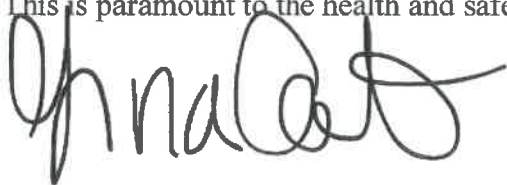
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5. Secondhand smoke causes approximately 7,330 deaths from lung cancer and 33,950 deaths from heart disease each year.

We fully support the Guadalupe City legislation establishing Secondhand Smoke: Smoke free Outdoor and Smoke free Housing laws. This is paramount to the health and safety of Guadalupe.

Sincerely,



Mayor Ariston and Elected Officials,

Thank You for your time and support. We are all in support for making the City of Guadalupe a better place for everyone. We know that you will do what is best in for our city.

Sincerely,

Guadalupe Residents, Youth Action Coalition, and Fighting Back Santa Maria

FIGHTING BACK
Fighting for our future, one kid at a time.
SANTA MARIA VALLEY



Agenda Item No. 10.

REPORT TO THE CITY COUNCIL OF THE CITY OF GUADALUPE
Agenda of June 9, 2020

161

Prepared by:
Charlie Guzman, Recreation Coordinator

[Signature]

Approved by:
Todd Bodem, City Administrator

SUBJECT: Request by Kiwanis to Waive Facility Rental Use Fees

RECOMMENDATION:

Presently the City of Guadalupe Recreation Commission and the Recreation Coordinator have no recommendation, as the Commission has not met due to the COVID-19 restrictions on meetings since this Kiwanis Club request was received. If the City Council so designates the Recreation Commission can convene to consider the Kiwanis Club request and provide a recommendation.

DISCUSSION:

On 4/21/20 the City Recreation Department received a letter via e-mail addressed to the City Mayor Ariston Julian from the Kiwanis Club of Guadalupe requesting a waiver of City Facility Rental Use Fees.

1. The Kiwanis Club announced that they will again be sponsoring an Elks Queen candidate in the Annual Elks Rodeo & Parade.
2. The Kiwanis Club will be hosting several fundraising events throughout the Queen Campaign to raise funds for "youth recreation, schools, Senior Citizens programs and community needs" in the City of Guadalupe.
3. The Kiwanis letter explained that they use "various facilities within our community for these fundraising events".
4. By way of their letter, the Kiwanis Club is requesting consideration and approval for use of the City of Guadalupe facilities and the waiver of rental fees.
5. The Kiwanis Club has submitted four separate requests for the use of the City Hall Auditorium. This would entail waiving a total of \$1000.00 in facility use rental fees.

6. The Kiwanis Club has also submitted eight separate requests for the use of the Senior / Community Center. This would entail the waiving of a total of \$1200.00 in facility rental use fees.

ATTACHMENTS:

1. Letter form the Kiwanis Club of Guadalupe.



Kiwanis Club of Guadalupe

Darren Pardo, President
David Rodriguez, Vice President
Diana Arriola, Secretary
Charlene Estabillo, Treasurer

April 21, 2020

Honorable Mayor Ariston Julian
and Council
918 Obispo Street
Guadalupe CA 93434

Mayor Julian and Council Members:

The Kiwanis Club of Guadalupe is proud to announce that we will again sponsor an Elks Queen Candidate in the Annual Elks Rodeo & Parade.

Throughout the campaign, we will be having a number of events to raise funds for our much needed youth's recreation, schools, Senior Citizens programs and community needs, in the City of Guadalupe. We use various facilities within our community for fundraising events.

By way of this letter, we would like to request your consideration and approval for the use of the Guadalupe City facilities and waive of fees.

Sincerely,

Darren Pardo, President
Kiwanis Club of Guadalupe

:da