DRAFT CITY COUNCIL ARGUMENT IN FAVOR OF MEASURE N 2020

With the passage of the three tax measures in 2014, the City of Guadalupe has been able to generate revenues for essential city services that have contributed to positive audits for the past two years. More important, goals for continued support of our police and fire departments, our renewed parks and recreation services, and general support of important city services are being addressed. The sales tax passe in 2014 will expire in 2021 and revenue generated by this 0.25-cent sales tax remains a critical source of funding for public safety, parks and recreation, and other important city functions. Extending and increasing this tax to one-cent will provide the city with resources to continue and expand these important services as desired by city residents.

As our general fund continues towards a positive balance, we are still unable to completely fund some of our services. For example, grant funding for refurbishing of LeRoy Park only pays for construction, and in order to operate the park and community center efficiently, we will need staffing and maintenance resources for LeRoy and other parks. At this time, the best way to move forward to fund recreational and other essential services is through Measure N. This is why we are asking for your help again. Local residents see the value of continued sales tax revenues and the willingness to pass tax measures which support public safety, parks and recreation, and other important city administrative functions.

A Yes vote on N keeps your taxpayer dollars locally controlled. The state cannot take this locally controlled funding from the City of Guadalupe, and we will have local control to make sure that the services the community supports will continue.

Join a unanimous Guadalupe City Council, public safety officers, business, and community leaders in voting YES on N!