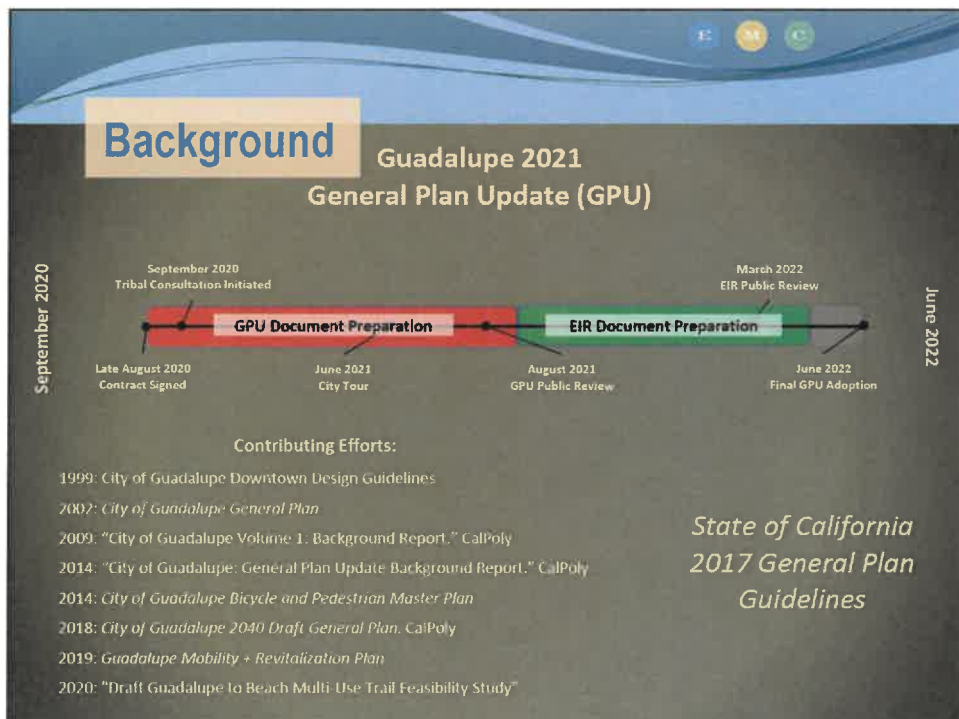
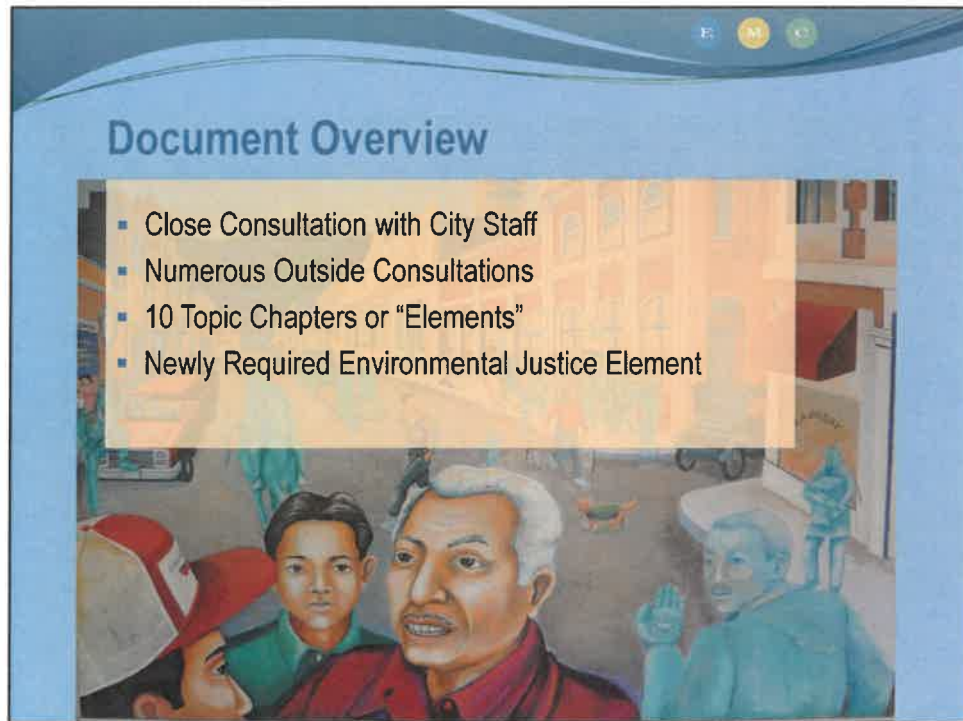


1



2



Document Overview

- Close Consultation with City Staff
- Numerous Outside Consultations
- 10 Topic Chapters or “Elements”
- Newly Required Environmental Justice Element

3



Vision

- Downtown Revitalization
 - Urban Infill Housing
 - AMTRAK Service
 - Bike Path
- Connecting Westside to Downtown
- Economic Development

4

A presentation slide with a blue background and a wavy top border. The title "Summary of Elements" is in white text. A central orange box contains a list of 10 elements. The background features a large red heart and the word "BIG" in colorful, stylized letters.

Summary of Elements

- Land Use
- Circulation
- Housing (Separate Process)
- Environmental Justice
- Conservation and Open Space
- Economic Development
- Community Design/ Historic Preservation
- Air Quality and Safety
- Public Facilities
- Noise

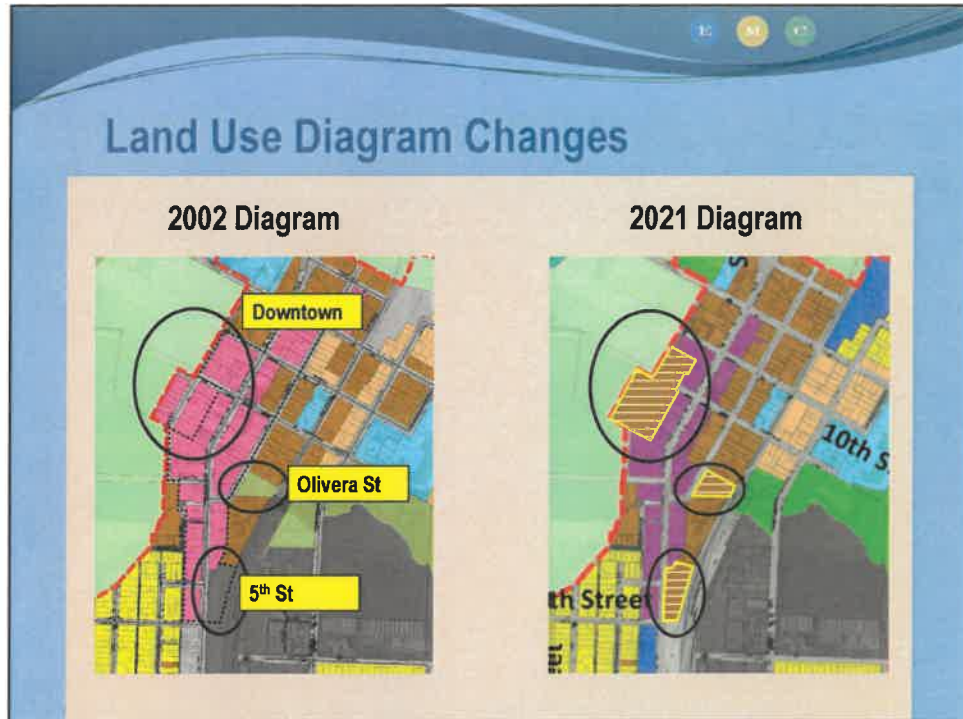
5

A presentation slide with a blue background and a wavy top border. The title "Land Use" is in white text. A central orange box contains a list of 7 items. The background shows a photograph of a signpost in a field.

Land Use

- Issues/Opportunities
 - Statewide Housing Crisis
 - Downtown Revitalization
- No Change in Urban Boundaries
- Retooled Land Use Designations
 - Support for Infill Housing w/ New Mixed-Use Designation
 - Density Ranges Adjusted for Zoning Consistency
- Selected Re-Designations

6



7

Circulation

- Builds on Previous Efforts
 - 2014 Bike and Ped Plan
 - 2019 Mobility + Revitalization Plan
 - 2020 Multi-Use Trail Study
- Issues/Opportunities
 - Cross-Town Connectivity
 - Capitalizing on Tourism
 - Sidewalks and Safe Routes to School
 - Disconnected Growth

Amtrak
Station
Train Information
Call 1-800-USA RAIL

8



Environmental Justice

- Issues/Opportunities
 - Dust from Neighboring Agriculture
 - Disinvestment in Downtown
 - Circulation and Connectivity
 - Affordable/Safe Housing
 - Lack of Local High School
 - Access To Healthy Food

9



Economic Development

- Issues/Opportunities
 - Focus on Infill Housing that Supports DT Retail
 - Bike Trail Tourism
 - Cannabis Industry
 - Vandenberg
 - Opportunity Sites

10

Other Elements

- Community Design and Historic Preservation
 - Architectural Styles
 - Historically Relevant Properties
- Air Quality and Safety
 - Agricultural Dust
 - Local Hazard Mitigation Planning

11

Other Elements

- Public Facilities
 - Potable Water
 - Wastewater
 - Drainage
 - Schools
- Noise
 - Sensitive Uses
 - Noise Abatement

12

Goals, Policies, and Programs

- Constitution for Development
 - Zoning Consistency
 - Land Use Decisions (e.g. Use Permits, Subdivisions)
 - LAFCO Sphere of Influence; Annexations
- Long Range Plan
 - Goal = Vision
 - Policy = Law
 - Program = Work Program and Capital Improvements

13

Implementation Program

General Plan Implementation

```
graph TD; A[Identification of Issues and Opportunities] --> B[Goals and Policies]; B --> C[Implementation Programs]; C --> D[Strategic Planning]; D --> E[Annual City Budget / CIP];
```

14

Questions and Discussion



15

Fw: Rezone proposal, Guadalupe Street

From: Leonard Lenger (leonardlenger@yahoo.com)

To: smlarry@aol.com

Date: Tuesday, January 12, 2021, 7:28 AM PST

----- Forwarded Message -----

From: Leonard Lenger <leonardlenger@yahoo.com>

To: amlarry@aol.com <amlarry@aol.com>; Gustavo Alvarez <galvarez0123@gmail.com>; Lupe Alvarez <guadalupealvarez@msn.com>

Sent: Tuesday, January 12, 2021, 7:27:17 AM PST

Subject: Rezone proposal, Guadalupe Street

Larry,

Attached is a copy of the Assessors Plat which contains the **three** parcels the Alvarez's are talking about rezoning.

The **first two** are 115-112-001 & 002. Parcel 001 has developed commercial uses fronting Guadalupe Street and developed residential uses fronting Pioneer Street. Parcel 002 is presently vacant.

We would do a Lot Line Adjustment to establish a new Commercial Lot fronting Guadalupe and a new Residential Lot fronting Pioneer.

The **third** lot is at the corner of Guadalupe and 8th. Streets, APN 115-112-005. This parcel is currently developed with a store on the lower level and two apartments above. The balance of the lot is an over sized parking area.

This proposal would require a Lot Split to create a Residential use parcel at the corner of Pioneer and 8th. Streets. This would possibly be developed with parking below and residential above.

Please let me know if you would like something more detailed.

Thank you.

Leonard Lenger

(619) 452-1141

C Gustavo and Lupe Alvarez



Alvarez.pdf
363.4kB

Re: Rezone proposal, Guadalupe Street

From: smlarry@aol.com
To: leonardlenger@yahoo.com
Cc: guadalupealvarez@msn.com
Date: Thursday, January 14, 2021, 08:40 AM PST

Hi Leonard,

Thanks for providing the info. I will look at it today. I had a 30 minute call with Lupe yesterday, so I'm up to speed on all his projects. It looks like he is wanting to do a merger on new property in the Gularte tract. We will process that application as soon as it is submitted.

Larry

-----Original Message-----

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Sent: Tue, Jan 12, 2021 7:28 am
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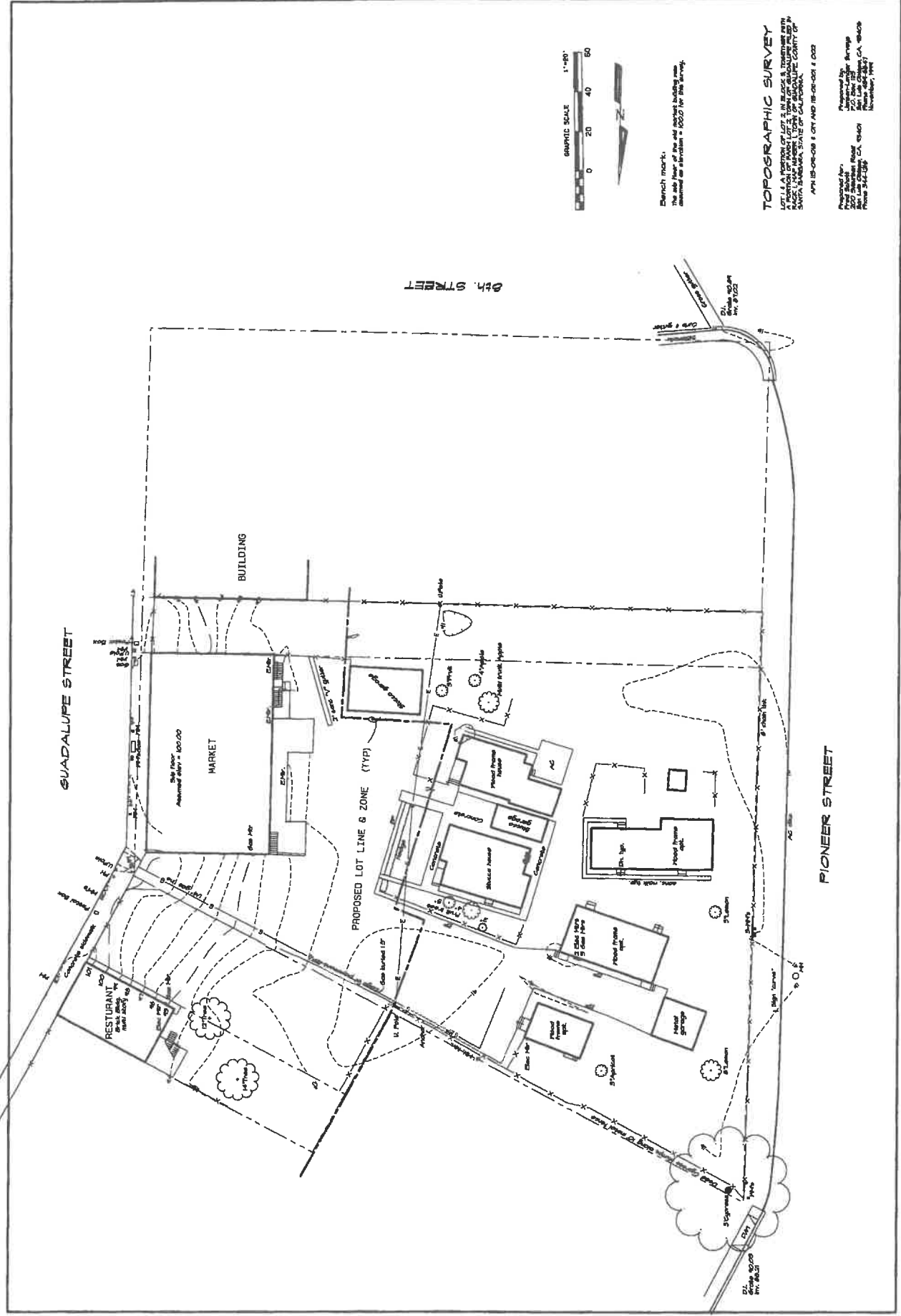
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Thank you.
Leonard Lenger
(805) 489-1127

C Gustavo and Lupe Alvarez

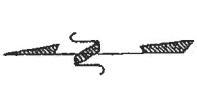


TOPOGRAPHIC SURVEY
 LOT 2, BLOCK 3, TRACT 1879
 A PORTION OF PIONEER LOT 2, TRACT 1879, SITUATED IN
 SANTA ANA, SAN ANA COUNTY, CALIFORNIA.
 APR 18-08-08 & OCT 18-08-08 & 1.000

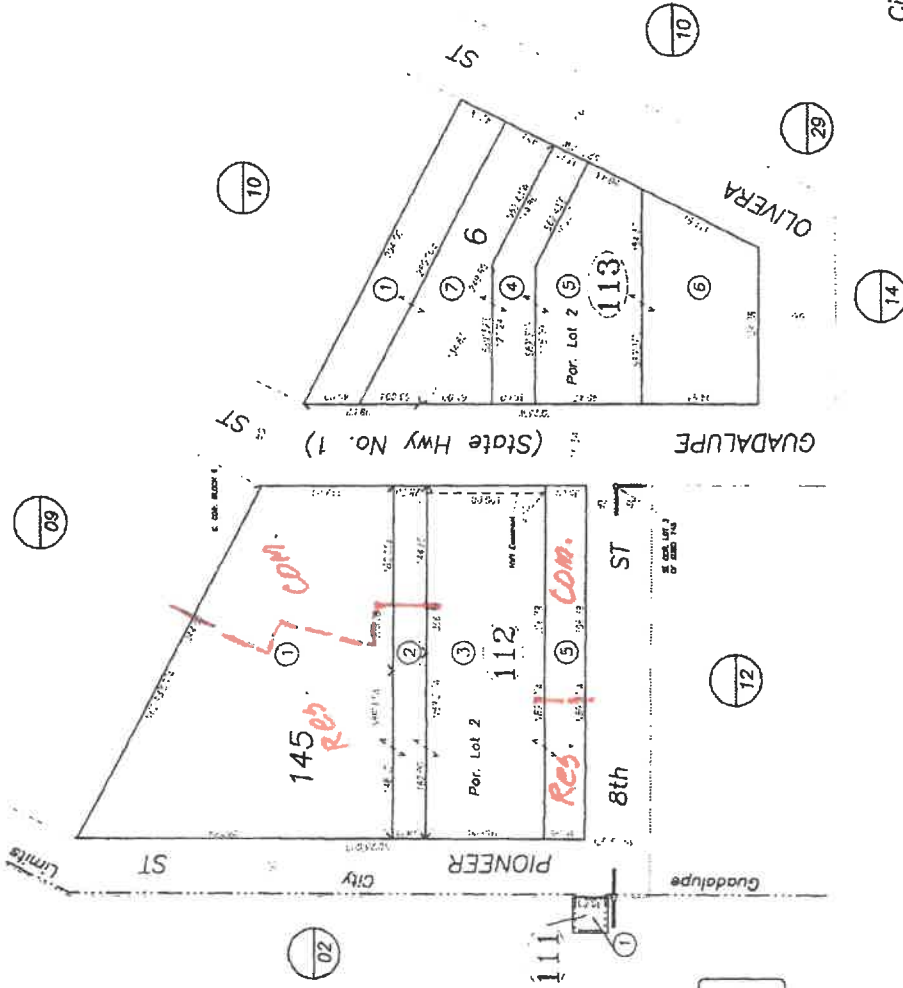
Prepared by:
 James L. ...
 ...
 ...
 ...
 ...

POR. RANCHO GUADALUPE

115-11



1" = 100'
Scale ±

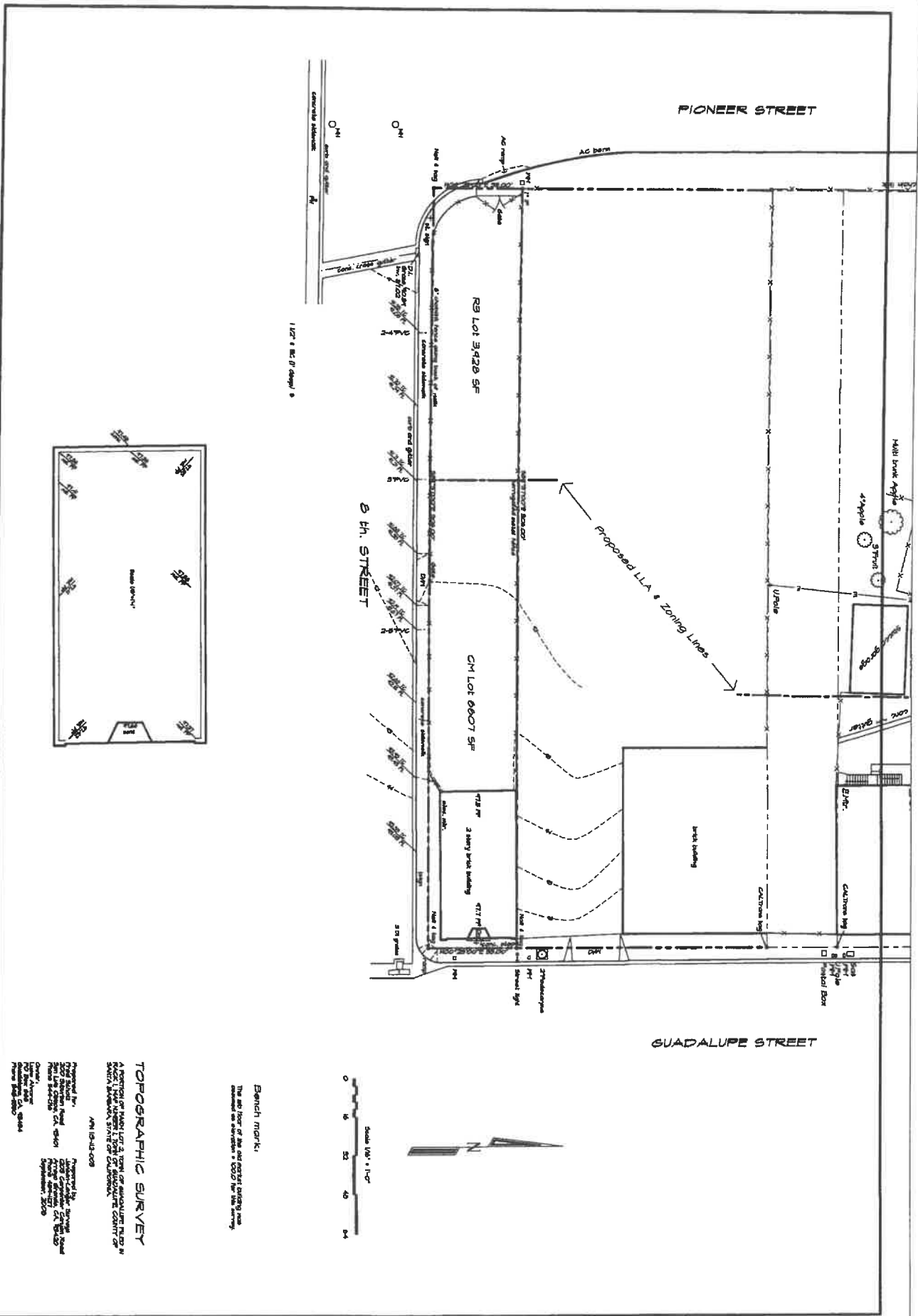


NOTICE
Assessor Parcels are for tax assessment purposes only and do not indicate either parcel legality or a valid building site.

City of Guadalupe
Assessor's Map Bk, 115 -Pg, 11
County of Santa Barbara, Calif.

Remove No. of Numbers 23, 24, 25
Parcel 105-01 & 105-07
06/19

03/08/1880 R.M. Bk. B , Pg. 420 , Tract "Town of Guadalupe and Subdivisions 143 & 145 of the Rancho Guadalupe" (RACK 1 MAP 1, "TOWN OF GUADALUPE")



TOPOGRAPHIC SURVEY

A SURVEY OF THE LOTS & TRACT OF LAND LOTS 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828, 829, 830, 831, 832, 833, 834, 835, 836, 837, 838, 839, 840, 841, 842, 843, 844, 845, 846, 847, 848, 849, 850, 851, 852, 853, 854, 855, 856, 857, 858, 859, 860, 861, 862, 863, 864, 865, 866, 867, 868, 869, 870, 871, 872, 873, 874, 875, 876, 877, 878, 879, 880, 881, 882, 883, 884, 885, 886, 887, 888, 889, 890, 891, 892, 893, 894, 895, 896, 897, 898, 899, 900, 901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912, 913, 914, 915, 916, 917, 918, 919, 920, 921, 922, 923, 924, 925, 926, 927, 928, 929, 930, 931, 932, 933, 934, 935, 936, 937, 938, 939, 940, 941, 942, 943, 944, 945, 946, 947, 948, 949, 950, 951, 952, 953, 954, 955, 956, 957, 958, 959, 960, 961, 962, 963, 964, 965, 966, 967, 968, 969, 970, 971, 972, 973, 974, 975, 976, 977, 978, 979, 980, 981, 982, 983, 984, 985, 986, 987, 988, 989, 990, 991, 992, 993, 994, 995, 996, 997, 998, 999, 1000.

BENCH MARK:
The 10' floor of the old ocean building was
found on elevation 100.00 for this survey.





Gustavo Alvarez <galvarez0123@gmail.com>

Rezone proposal, Guadalupe Street

3 messages

Leonard Lenger <leonardlenger@yahoo.com>

Tue, Jan 12, 2021 at 7:27 AM

To: "amlarry@aol.com" <amlarry@aol.com>, Gustavo Alvarez <galvarez0123@gmail.com>, Lupe Alvarez <guadalupealvarez@msn.com>

Larry,

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Thank you.

Leonard Lenger

(805) 489-1127

C Gustavo and Lupe Alvarez

 Alvarez.pdf
364K

Lupe Alvarez <guadalupealvarez@msn.com>

Thu, Jan 14, 2021 at 9:38 AM

To: Gustavo and Sonia Alvarez Family <galvarez0123@gmail.com>

From: smlarry@aol.com <smlarry@aol.com>
Sent: Thursday, January 14, 2021 8:40 AM
To: leonardlenger@yahoo.com <leonardlenger@yahoo.com>
Cc: guadalupealvarez@msn.com <guadalupealvarez@msn.com>
Subject: Re: Rezone proposal, Guadalupe Street

Hi Leonard,

Thanks for providing the info. I will look at it today. I had a 30 minute call with Lupe yesterday, so I'm up to speed on all his projects. It looks like he is wanting to do a merger on new property in the Gularte tract. We will process that application as soon as it is submitted.

Larry

-----Original Message-----

From: Leonard Lenger <leonardlenger@yahoo.com>
To: Guadalupe -Larry Appel <smlarry@aol.com>
Sent: Tue, Jan 12, 2021 7:28 am
Subject: Fw: Rezone proposal, Guadalupe Street
[Quoted text hidden]

Lupe Alvarez <guadalupealvarez@msn.com>
To: Gustavo Alvarez <galvarez0123@gmail.com>

Tue, Aug 24, 2021 at 11:44 AM

From: Leonard Lenger <leonardlenger@yahoo.com>
Sent: Tuesday, January 12, 2021 7:27 AM
To: amlarry@aol.com <amlarry@aol.com>; Gustavo Alvarez <galvarez0123@gmail.com>; Lupe Alvarez <guadalupealvarez@msn.com>
Subject: Rezone proposal, Guadalupe Street

Larry,
[Quoted text hidden]

 **Alvarez.pdf**
364K

11-4-2020

To Whom it may Concern:

We the below property owners understand that City of Guadalupe Planning Department is planning on Rezoning the Properties located on 11st, La Guardia Lane and Gularte Lane from a R-1 to a R-2 Density Zone.

We believe the future of the City of Guadalupe and the Property owners would be better served developing these larger properties under an R-3 Zone vs an R-2 Zone. Therefore, we would implore our elected City Council members to consider and vote in favor of rezoning our property from an R-1 Zone to R-3 Zone in the General Plan Update.

Thank you in advance for your time and consideration.

Manuel P Ramos 11.16.2020

Name

4264 Gularte Lane

Date

Address -

Phone

Guadalupe, Ca, 93434

11-4-2020

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Thank you in advance for your time and consideration.

Manuel P. Ramos 11-16-2020

Name

Date

4221 La Guardia

Address

-

Phone

Guadalupe, Ca, 93434

11-4-2020

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Thank you in advance for your time and consideration.

Sustine Almy 8/26/21

Name

Date

4231 La Guardia

Address

8

Phone

Guadalupe, Ca, 93434

11-4-2020

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Thank you in advance for your time and consideration.

Lupe Alvarez 11-16-2020

Name

Date

4241 La Guardia

Address

Lupe Alvarez

Phone

Guadalupe, Ca, 93434

11-4-2020

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Thank you in advance for your time and consideration.

Manuel P Ramon 11-16-2020

Name

4250 Gularte Lane

Date

Address

Phone

Guadalupe, Ca, 93434

11-4-2020

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Thank you in advance for your time and consideration.

Peter S. Lopez 11-17-20
Name *PETER S. LOPEZ* Date

4235 GULARE, GUADALUPE

Address

E

Phone

Guadalupe, Ca, 93434





15





