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Sent: Tue, May 12, 2020 2:53 pm

Subject: New Proposed Sign Ordinance for Guadalupe

Honorable Mayor Ariston Julian and Council Women Liliana Cardenas,

I am respectfully writing to both of you, and requesting that this letter be read during the Community Participation Forum of tonight's meeting. Unfortunately I have a standing conflicting meeting at the same time or else would be there in person to address you personally, and also to mention the social distancing rules.

My request is that the city council postpone the new proposed sign ordinance that is proposed for a first reading at your May 26, 2020 city council meeting. At least until the city staff has had some type of workshops or forums describing and explaining how this new 20 page ordinance will affect every single business whether it is commercial, light industrial, industrial, church's, apartments, election signs etc.

You might recall that we have always had workshops in Guadalupe; recently we had several forums on the Guadalupe Mobility and Revitalization, General Plan Update, and the Guadalupe Boys and Girls Club stakeholders meetings just to name a few.

To put a meeting of this magnitude that will affect just about all residents in some shape or form, during the Corona Virus Pandemic when the Public can't even show up to voice their concerns or opinions due to the Quarantine, and 6' social distancing does not make for a very "Public" meeting. Many businesses are currently shut down and Governor Newsom has not reopened the State of California, and even when he does, the whole worlds economy has been decimated, but more importantly Guadalupe's economy is in ruins. The City of Guadalupe has many more pressing and important issues than worrying if some business has one two many signs, not the right color or wrong size at this time.

My request respectfully is that under "Future Agenda Items" this item be pulled and tabled until our economy is better, and the Public can be involved in commenting on the future direction of Guadalupe.

Sincerely,

Lupe Alvarez