



City of Guadalupe

AGENDA

Special Meeting of the Recreation and Parks Commission

Tuesday, December 19, 2023

At 6:00 pm

City Hall, 918 Obispo Street, Council Chambers

The Recreation and Parks Commission meeting will broadcast live streamed on the City of Guadalupe's Official YouTube channel: <https://www.youtube.com/channel/UCaxeHWd9JkmvKnGFU8BAYQQ>

If you choose not to attend the Recreation and Parks Commission meeting but wish to make a comment during Community Participation Forum or on a specific agenda item, please submit via email to hsanchez@ci.guadalupe.ca.us no later than 2:00 pm on Tuesday, December 19, 2023.

Please be advised that, pursuant to State Law, any member of the public may address the Commission concerning any item on the Agenda, before or during Commission consideration of that item. If you wish to speak on any item on the agenda, including any item on the Consent Calendar or the Ceremonial Calendar, please submit a speaker request form for that item. If you wish to speak on a matter that is not on the agenda, please do so during the Community Participation Forum.

Any documents produced by the City and distributed to a majority of the Commission regarding any item on this agenda will be made available the Friday before the meetings at the Recreation and Parks Office at City Hall 918 Obispo Street, Monday through Friday between 9:00 am and 4:30 pm, and posted 72 hours prior to the meeting. The City may charge customary photocopying charges for copies of such documents. Any documents distributed to a majority of the Commission regarding any item on this agenda less than 72 hours before the meeting will be made available for inspection at the meeting and will be posted on the City's website and made available for inspection the day after the meeting at the Recreation Office at City Hall 918 Obispo Street, Monday through Friday between 9:00 am and 4:30 pm.

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, including review of the Agenda and related documents, please contact the Recreation Office at (805) 356.3906 at least 72 hours prior to the meeting. This will allow time for the City to make reasonable arrangements to ensure accessibility to the meeting.

1. ROLL CALL:

Commissioner Chair Joseph Harris
Commissioner Enrique Ortiz
Commissioner Emily Dreiling
Commissioner Michael Jimenez
Commissioner Arnulfo Navarro

2. PLEDGE OF ALLEGIANCE

3. COMMUNITY PARTICIPATION FORUM

Each person will be limited to a discussion of three (3) minutes. This time is reserved to accept comments from the public on Consent Calendar items or matters not otherwise scheduled on this agenda. Pursuant to provisions of the Brown Act, no action may be taken on these matters unless they are listed on the agenda, or unless certain emergency or special circumstances exist. Recreation and Parks Commission may direct staff to investigate and/or schedule certain matters for consideration at a future meeting.

4. CONSENT CALENDAR

The following items are presented for the Commission approval without discussion as a single agenda item in order to expedite the meeting. Should a Member of the Recreation and Parks Commission wish to discuss or disapprove an item, it must be dropped from the blanket motion of approval and considered as a separate item.

- A. [Approve the Minutes of the Recreation & Parks Commission special meeting of November 16, 2023.](#)

REGULAR BUSINESS

- 5. BGC Monthly Update
- 6. Central Park Update
- 7. Jack O'Connell Turf
- 8. Holiday Home Decorating Competition
- 9. Daddy & Daughter Dance
- 10. 3v3 Basketball Tournament
- 11. Recreation Services Manager Position Update
- 12. Other matters of importance that the Recreation Services Manager will discuss, if deemed necessary.

13. COMMISSION REQUESTS, COMMENTS, AND MEETING REPORTS.

14. ADJOURNMENT

I hereby certify under penalty of perjury under the laws of the State of California that the foregoing agenda was posted on the City Hall display case and website not less than 24 hours prior to the meeting. Dated this 6th day of December 2023.

Hannah Sanchez

Hannah Sanchez, Recreation Services Manager

MINUTES

CITY OF GUADALUPE
SPECIAL MEETING OF THE RECREATION AND PARKS COMMISSION
THURSDAY, NOVEMBER 16, 2023

Call to Order: Recreation Commission Chair- Joe Harris called the meeting to order at 5:00 p.m.

- 1. Roll Call:** Recreation Manager, Hannah Sanchez, noted the Commissioner attendance as follows:

Commission Chair: Joseph Harris- Present
Commissioner: Enrique Ortiz- Present
Commissioner: Emily Dreiling- Present
Commissioner: Michael Jimenez - Present
Commissioner: Arnulfo Navarro - Present

- 2. Pledge of Allegiance**

Commissioner Chair Joe Harris was recognized and led the Commission in the pledge of allegiance.

- 3. Community Participation Forum**

No participation.

- 4. Consent Calendar**

A. Motion was made by **Ortiz**, seconded by **Dreiling** to approve the September 19, 2023, regular meeting minutes. All ayes, 5/0. Motion passed.

Regular Business

- 5. Introduction of New Commissioner, Arnulfo Navarro III**

Arnulfo Navarro gave his background to introduce himself to the commission and community. Mr. Navarro has lived in Guadalupe his whole life and grew up being coached in various sports by Chair Joseph Harris and Commissioner Enrique Ortiz. He has been gaining community event experience through his job with Little House by the Park, FSA & the Community Changers. He has a big heart for this community and wishes to see it grow even more.

- 6. BGC Monthly Update**

Recreation Services Manager, Hannah Sanchez let the commission know that the Boys & Girls Club representative would not be in attendance to give the monthly update, but that she

would request for the representative to email the update in order to send it on to the commission.

7. Recreation Services Manager Position Update

Ms. Sanchez updated the commission on the status of the recruitment of a replacement for the Recreation Services Manager position. Two interviews have already been conducted and a new candidate will be interviewed on Friday, November 17th. After the interview is conducted, Ms. Sanchez will update the commission on the process moving forward.

Ms. Sanchez’s last day was originally scheduled for November 15th, however, due to unforeseen circumstances has made an addendum to her resignation. She will now be staying on until a candidate is hired and trained. The training time will be determined by staff and upper management to decide when Ms. Sanchez’s last day will be.

8. Jack O’Connell Turf

Commissioner Emily Dreiling provided the commission and public with an update on the Jack O’Connell Park project.



Our Community

Guadalupe, CA is home to 8,657 residents 37% of the population of Guadalupe is under the age of 18. We are a community where 93% of our population identifies as Hispanic. Guadalupe is a community that has a rich history of recreation on the Central Coast from the Guadalupe Bulldogs Football & Cheerleading program, Guadalupe Sports Hall of Fame, TK-8 schools sponsoring a variety of sports during the school year, and an active Parks & Recreation Commission. The community prides itself in supporting recreation at all ages and stages for its residents.



Guadalupe, CA Demographics

- **8,657** Population a/o 2021
- **37%** Under the Age of 18
- **93%** Hispanic Population
- **60%** High School Completion Rate
- **28%** Below the Poverty Line
- **16%** Without Health Insurance



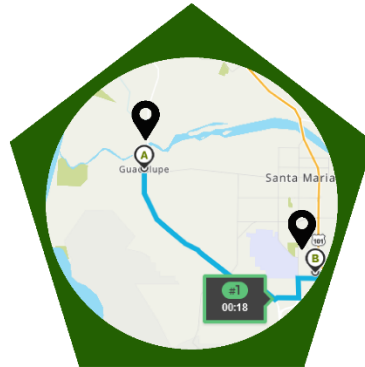
Location

Nearest high school , Orcutt, CA, approximately 18 minutes from Guadalupe, CA



Nearest City w/100K

Santa Maria, CA, 17 minutes
from Guadalupe, CA



Distance to Closest Track & Field Facility

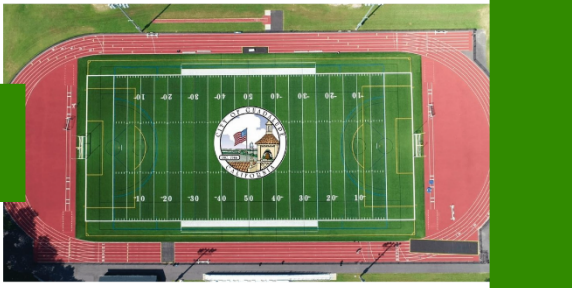
Santa Maria, CA, 17 Min
Nipomo, CA, 15 Min
Orcutt, CA, 18 Min





What does the Community Need?

Access to a playing field that will provide a safe environment to athletes of all ages, a track that can be used for multi-generational health benefits, and would serve as the only track in a 10-mile radius to Guadalupe.



What does the community want?

Despite having a beautiful 15-acre facility at Jack O’Connell Park in Guadalupe, the community, for the last eight years, has expressed growing concerns over the condition of the sports field and surrounding areas due to the gopher infestation throughout the park.



Current Condition 2023



Clean-Up Efforts 2018

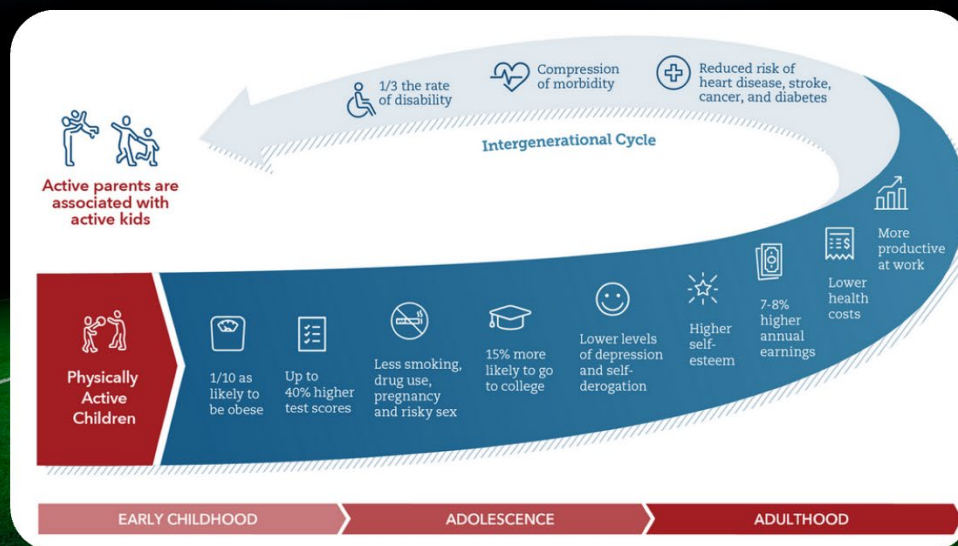
Jack O’Connell Park History

- Original field project funded to improve conditions due to gopher infestation (2008)
- City budget crisis impacts ongoing maintenance of field (2015)
- Youth petition to City Council to improve hazardous condition of field (2018)
- Ongoing water cost and maintenance 500K annually (Present)
- Local sports teams not hosting sporting events on the field due to current condition (Present)

WHY DOES ARTIFICIAL TURF MAKE SENSE FOR GUADALUPE?

- SAFETY TO ATHLETES: REDUCED RISK OF INJURY CAUSED BY GOPHER HOLES
- IMPROVED ACCESS TO ORGANIZED SPORTS (SOCCER, FOOTBALL, CHEERLEADING, TRACK AND FIELD)
- REDUCED MAINTENANCE COSTS TO THE CITY
 - ARTIFICIAL TURF: 6-10K PER YEAR VS. GRASS 400K
 - 10 YEAR ESTIMATE: 100K VS 4M
- REVENUE SOURCE FOR THE COMMUNITY AT LARGE: SOCCER/FOOTBALL TOURNAMENTS, TRACK AND FIELD.
 - ABILITY TO CHARGE FOR USE AND INCREASED BUSINESS FOR LOCAL DOWNTOWN BUSINESSES

ACTIVE YOUTH DO BETTER IN LIFE



COST ESTIMATE

Costs of turf field construction	Artificial turf field	Natural grass
Construction costs	\$700,000 - \$1,500,000	\$400,000 - \$820,000
Maintenance costs	\$6,000 - \$10,000 x 10 years = \$60,000 - \$100,000	\$18,000 - \$44,000
Utilization time/year	2,800 hrs x 10 years = 28,000 hrs.	800 hrs. x 10 years = 8,000 hrs.
Cost per hour of use	\$27 - \$57	\$52 - \$108

- This table compares sample costs for a turf field and a natural grass field, including the annual maintenance and upkeep costs. The last line breaks everything down to costs per one playing hour.
- These calculations assume a pitch size of 320 ft x 200 ft, backfill with sand and an EPDM infill granule, ancillary construction costs and taxes.



Multi-Generational Community Benefit

Youth

Ability to expand existing youth sports programs to include soccer, football, cheerleading, track and field.



Senior & Adult

Create access for seniors and adults to exercise on a track free from traffic and road hazards.



Guadalupe Business

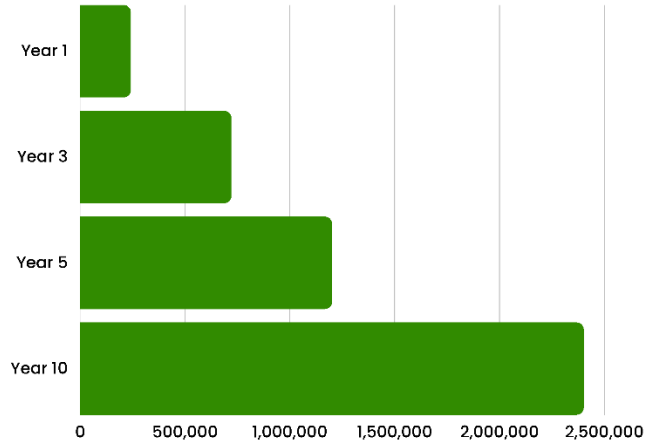
Additional revenue opportunity for local businesses supporting sporting events.



Economic Impact

Guadalupe Business Impact

- 1000 sports participants spend \$20.00 per person at a local Guadalupe Business (food, Dunes Center, gas station, etc.)
Assumptions: 1 tournament can bring 2K athletes and fans to community
- One sporting event per month over 12 months: \$240,000 Annually
- In 10 years, Guadalupe will see an economic benefit of 2.4 Million Dollars from out of area athletes and sports spectators.



Proposal Request

- Remove existing gopher infested field and replace with artificial turf
- Create track for multi-generational use
- Update softball field to remove rocks, gopher hazards, and restore ability to play safely
- Establish lighting to improve security of park for community members
- Update restrooms, scoreboard, and snack bar to become fully operational

Jack O'Connell 2023



Guadalupe Field of Dreams



9. Other matters of importance that the Recreation Services Manager will discuss, if deemed necessary.

Ms. Sanchez reported that due to her extended stay she will begin planning a December movie night, the 2nd Annual Daddy & Daughter Dance, and possibly a basketball tournament for March.

10. Commission Requests, Comments, and Meeting Reports

The commission requesting that the official renaming of Central Park to Las Mujeres Park be changed in March for women’s history month.

11. Adjournment

At 6:29 p.m. a **Motion** was made by Commissioner **Jimenez**, seconded by Commissioner **Navarro** for adjournment. The unanimous vote resulted in the meeting’s closure.

Hannah Sanchez

Recreation Services Manager, Hannah Sanchez

Recreation Chair, Joe Harris